

Vacancy Rate Q2 2020 (APR- JUN)

St Helier High Street

Created in partnership by
Parish of St Helier and Jersey Business

Summary of data

This is the first report created in partnership by the parish of St Helier and Jersey Business to give an accurate picture of the towns vacancy rates in comparison to the UK.

The data has been created by us using the latest Goad map available for Jersey (this is updated every three years) and one physical count per quarter. We use the same count criteria for commercial property as the British Retail Consortium (BRC) to enable an accurate comparison with their quarterly report.

This report will be available quarterly 6 weeks in arrears to coincide with the release of the British Retail Consortium's data.

The physical count includes all customer facing commercial property mapped on the Goad area, that is not classified as a shopping Centre. For further details contact Lorie Rault Head of Retail at Jersey Business.

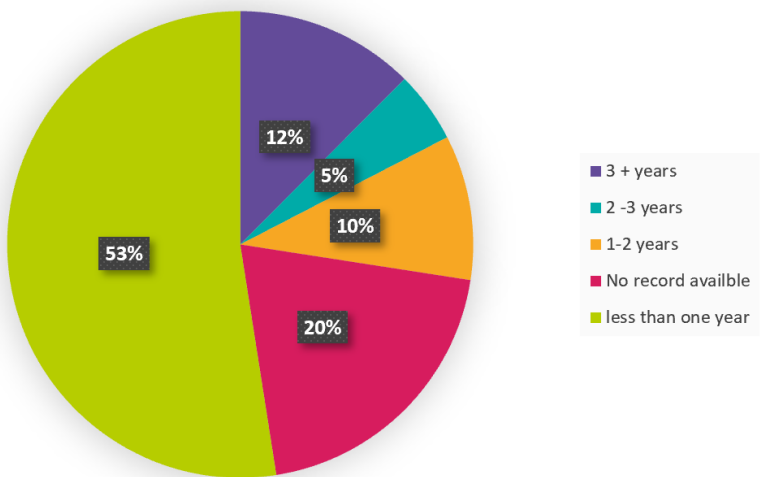
St Helier vacancy rate
First report – no comparable data

7.48%
High street % Q2 2020

BRC UK high street vacancy rate
This is up from 12.3% in Q1

12.4%
UK Highstreet % Q2 2020

Length of vacancy as %



Persistent vacancy rates look at the total number of vacant units as a percentage of the total units (live and vacant)