

# Support

Jersey Business can help and support for you at every stage of your Start-up Journey. Our website is full of information and events so check out the content on these guides & pages.



Start-up step	Relevant website content	Events and workshops
<b>1. Idea</b>	<a href="#">Template SWOT analysis</a>	<a href="#">Practical Workshop to Plan your Business</a>
<b>2. Feasibility</b>	<a href="#">Guide to Conducting Market Research</a> <a href="#">Guide to Competitor Analysis</a>	<a href="#">Practical Workshop to Plan your Business</a>
<b>3. Plan</b>	<a href="#">Guide to Writing a Business Plan</a> <a href="#">Guide to Writing a Marketing Plan</a> <a href="#">Guide to Securing an Angel Investor</a> <a href="#">Guide to Raising Equity from a Private Investor</a> <a href="#">31 Ways to Build Your Brilliant Brand</a> <a href="#">Employing People: The HR Toolkit for Small Businesses</a> <a href="#">Introduction to Commercial Property in Jersey</a>	<a href="#">Demystifying your Business Accounts Workshop</a>

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Start-up step	Relevant website content	Events and workshops
<b>4. Formalities</b>	<p>Guide to Types of Trading Entity</p> <p>Practical Steps for Registering a Limited Company in Jersey <a href="#">↗</a></p> <p>Starting Up as a Sole Trader in Jersey <a href="#">↗</a></p> <p>Starting a Catering Business in Jersey <a href="#">↗</a></p> <p>Starting a Mobile Catering Business in Jersey <a href="#">↗</a></p> <p>Running a Business From Home <a href="#">↗</a></p> <p>Guide to Duties &amp; Responsibilities of a Director <a href="#">↗</a></p> <p>Guide to Business Protection Insurance <a href="#">↗</a></p>	<p>Incorporating and Administering a Limited Company in Jersey</p> <p>Demystifying your Business Accounts Workshop</p>
<b>5. Launch</b>	<p>31 Ways to Build Your Brilliant Brand <a href="#">↗</a></p> <p>Employing People: The HR Toolkit for Small Businesses <a href="#">↗</a></p> <p>Guide to Securing an Angel Investor <a href="#">↗</a></p> <p>Guide to Raising Equity from a Private Investor <a href="#">↗</a></p>	