

Jersey SMEs invited to become **CommonwealthFirst** Export Champions

- Do you want access to 1/3 of the world's population?
- Is your business growing fast with high export potential?
- Do you have ambitious plans to grow internationally?
- Do you have what it takes to become a Commonwealth Export Champion?

CommonwealthFirst is a major new initiative to help SMEs **trade and invest** across the Commonwealth.

A free association of 53 diverse English speaking countries with similar legal systems, business practices and values, the Commonwealth provides the perfect launching pad to grow your business internationally.

CommonwealthFirst
EXPORT
CHAMPION

Over three years, 100 leading UK SMEs will be selected to become CommonwealthFirst Export Champions. Export Champions will be provided with unique access and support in their quest to win new business in the fast growing Commonwealth

markets. Their success will be showcased as an encouragement to the wider UK business community.

Export Champions are selected on their potential for innovation, level of impact

and ambition. Whether early stage or long established, CommonwealthFirst Export Champions will be ready to excel in Commonwealth markets.

As an Export Champion you will be a part of an intensive world-class 3-year programme with international support, which includes:

- Tailored trade missions: to fast growing Commonwealth markets such as Australia, Canada, India, Malaysia, Nigeria and South Africa
- Access to high level networks and introductions: to ensure you are dealing with the right people in country
- Training and mentoring: support from leading UK exporters, country and technical experts
- Unrivalled profiling and branding opportunities
- Assistance from UK Government, Trade Associations, Chambers of Commerce and a network of Suppliers
- Access to a dedicated e-commerce platform and the supply chain support of Royal Mail

The CommonwealthFirst programme has been developed in partnership between the Commonwealth Enterprise and Investment Council, i-genius and Royal Mail.

HOW TO APPLY: Apply Now to become a CommonwealthFirst Export Champion Application deadline for first Cohort: **Monday 4th December 2017** For more information and to start the online application process please visit www.commonwealthfirst.org or email info@commonwealthfirst.org