Economic Impact Summary

How to use this template

Use this template to summarise the expected economic impacts of your project for inclusion with a planning application. Complete each section with clear, evidence-based statements and reference your sources (e.g., Statistics Jersey, sector strategies, independent reports).

1. Project Overview

Project name:

Applicant / business name:

Site address:

Brief description of the proposal (max 200 words):

Planning reference (if known):

2. Strategic Alignment

Explain how the proposal aligns with:

* [The Future Economy Programme](https://www.gov.je/government/planningperformance/futureeconomy/Pages/index.aspx) (FEP) priorities (e.g., productivity, sustainability, innovation).
* Relevant sector strategies (e.g., visitor economy, retail, rural, financial services).
* [Bridging Island Plan](https://www.gov.je/PlanningBuilding/LawsRegs/IslandPlan/Pages/BridgingIslandPlan.aspx) policies (economic, environmental, social balance).

3. Headline Economic Impacts (Summary)

Provide headline numbers; detailed assumptions in Section 8.

|  |  |  |
| --- | --- | --- |
| Metric | Value | Notes / Source |
| Direct jobs created (FTE) |  |  |
| Jobs safeguarded (FTE) |  |  |
| Construction employment (person-years) |  |  |
| Annual payroll (gross, £) |  |  |
| Local procurement / spend during construction (%, £) |  |  |
| Ongoing local procurement / supply chain spend (annual, £) |  |  |

4. Productivity & Innovation

Describe process improvements, technology adoption, skills development, or operational efficiencies enabled by the project and how they raise output per FTE.

5. Inclusive Growth & Skills

Set out new roles, training, apprenticeships, wage levels, and career pathways; describe how the project supports local employment and SMEs.

## 6. Place-based Impacts

Describe impacts on town/village centre vitality, seasonality, footfall, visitor economy, clustering, and knock-on effects for nearby businesses.

## 7. Risk, Mitigation & Dependencies

Identify key risks to delivery (e.g., supply chain, skills, financing) and proposed mitigations; note any dependencies on public infrastructure or partnerships.

## 8. Assumptions & Methodology

Summarise the data sources and calculation methods used to derive the headline impacts. Include conservative assumptions and sensitivity ranges where appropriate.

## 9. Monitoring & Reporting

Explain how impacts will be tracked post-approval (e.g., quarterly jobs, annual payroll, local spend), and how you will share updates with stakeholders.

## 10. Appendices

Attach supporting evidence: CVs, letters of support, supplier quotes, training plans, market analysis, and relevant excerpts from strategies and plans.