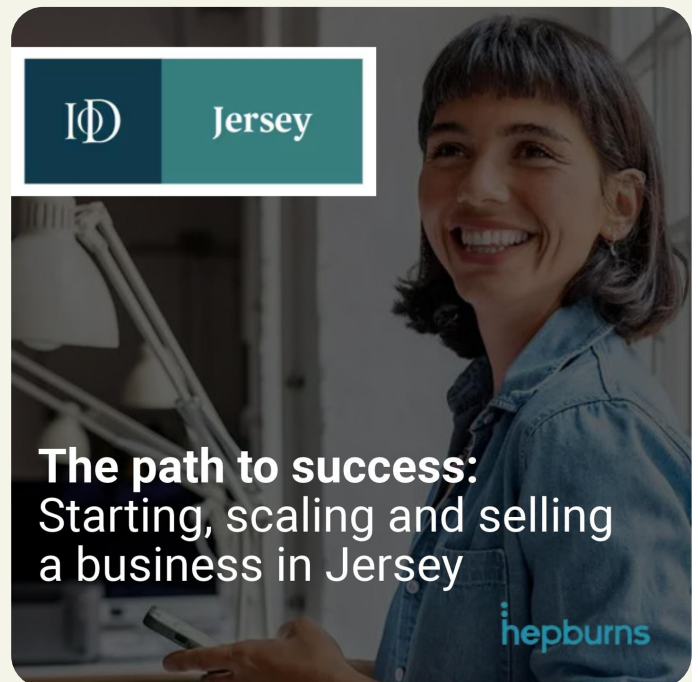


Share this event **The Path to Success: Starting, Scaling and Selling a Business in Jersey**

8:30 am - 11:00 am | 26/11/2026 | Royal Yacht Hotel, Jersey Weighbridge Pl, St Helier, Jersey JE2 3NF

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Join IoD Jersey for practical lessons on starting, scaling, and successfully selling a business on the Island. Clear insights for founders.



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Event Overview

Starting and growing a business is rarely a straight path. While Jersey offers a supportive and well-regulated business environment, entrepreneurs still face a unique set of opportunities and challenges when launching and scaling ventures on the Island.

This IoD Jersey breakfast event will explore the realities of **starting, scaling and selling a business in Jersey**, bringing together founders, business leaders, advisers and ecosystem supporters to share practical insights from their experiences.

Through keynote reflections followed by a panel interview, speakers will share lessons learned from starting and scaling a business, the support available to entrepreneurs in Jersey, and what it takes to prepare for and complete a successful exit.

The session aims to provide **honest insights, practical guidance and inspiration** for current and aspiring founders, as well as leaders interested in strengthening Jersey's entrepreneurial ecosystem.

Event Objectives

The event aims to:

- Share **practical experiences and lessons** from starting and scaling businesses in Jersey
- Highlight the **support ecosystem available to entrepreneurs**, including Accelerate and Jersey Business
- Provide **insight into the challenges founders face in the early stages** of building a company
- Explore the **exit journey**, including selling a business and working with private equity and venture capital investors
- Encourage **entrepreneurship and innovation within Jersey's economy**
- Foster connections between **founders, investors, advisers and business leaders**

Speakers;

Tom Noel

Paul Murphy

Ed Prow

Amy King

Tom Noel - Founder and CEO, Accelerate

Tom Noel founded Accelerate, a Jersey accounting and consulting business, in 2025.

In his presentation, Tom will reflect on **his own experience of starting a business over the last two years**, including:

- Why he started Accelerate and how he went about it
- The highs: the moments that made it worthwhile
- The lows: the challenges and setbacks along the way

- The key learnings he would share with anyone starting out in Jersey

Paul Murphy - CEO, Jersey Business

Paul Murphy leads Jersey Business, the Island's government-backed organisation dedicated to supporting local businesses and entrepreneurs.

His presentation will focus on:

- The role of Jersey Business in supporting start-ups and growing companies
- Key trends in new business formation on the Island
- The resources available for entrepreneurs starting a business in Jersey
- Practical advice for founders navigating the early stages of growth

Ed Prow - Founder, Tekex and The Potting Shed

Ed Prow is the founder of Tekex and The Potting Shed, and an active voice in Jersey's entrepreneurial community.

His presentation will focus on:

- His experience of starting and growing Tekex
- Building his own marketing agency in an island market
- The strengths of Jersey's entrepreneurial community and where it could go further
- Practical lessons for founders looking to scale

Amy King - Alex Forbes

Amy King will cover the final stage of the business journey: preparing for and completing a sale, and what life looks like after acquisition.

Her presentation will focus on:

- Preparing a business for sale
- What private equity and venture capital investors look for

- Navigating the transaction process
- Life in a post acquisition environment working alongside PE and VC backers

Audience

This event is aimed at:

- Entrepreneurs and start-up founders
- Aspiring business owners
- IoD members and business leaders
- Investors and advisers
- Professional services firms supporting entrepreneurs
- Individuals interested in innovation and business growth in Jersey

Event Format

08:30 - Registration, buffet breakfast and networking

09:00 - Welcome by Ian Webb, IoD Jersey Digital Sub-Committee Chair

09.05 - Event sponsor: Will Woodford at Hepburns Insurance

09:10 - Keynote: Tom Noel, Accelerate

09:20 - Keynote: Paul Murphy, Jersey Business

09:35 - Keynote: Ed Prow, Tekek and The Potting Shed

09.50 - Keynote: Amy King, Alex Forbes

10.05 - Panel Interview & Discussion

10:40 - Audience Q&A

10:55 - Closing remarks

11:00 - Event close

Panel Discussion

The panel interview will explore the theme **“The Path to Success: Starting, Scaling and Selling a Business in Jersey”**, drawing on the speakers’ experiences across the full business journey.

Key themes may include:

- What motivated you to start a business?
- What were the biggest challenges in the early stages?
- What support systems exist for entrepreneurs in Jersey?
- What changes as a business scales beyond its founder?
- When should founders start planning for an exit, and what do investors look for?
- What advice would you give someone starting a business in Jersey today?

This event qualifies for 2 CPD points. Please contact Zoe Wauton at zoe.wauton@iod.com should you require a certificate.

Ticket price includes a buffet breakfast,

This event is kindly sponsored by Hepburns Insurance