AI for Profit Workshop: Find exactly where AI will pay off in your business

09:30–12:30 | 23/09/2026 | Digital Jersey, St Helier

Book now →



Most businesses know AI could save them time. Very few can say where.

Book now

That is the gap this morning closes. It is not a talk and it is not a demo reel. Five businesses in one room, each working on their own processes, with two people who do this for a living guiding the work.

You will see what AI is genuinely capable of right now, shown through real projects running inside Jersey businesses. Then you will apply the same two frameworks we use with paying clients to your own operation, and put numbers against what you find.

What you leave with

Four things, on paper, by half twelve

A clear view of what AI can actually do

The three types of automation, each shown through a real project. No theory, no vendor slides.

A map of where your time is leaking

Every repetitive, irritating, predictable process across your team, captured using the RIPE framework.

A ranked shortlist

Those opportunities scored by time drain, risk, impact on growth and money, so the order is obvious.

Real ROI numbers

Annual savings and payback against your top two or three use cases. Typically we see payback within 7 months.

The morning

How the three hours run

09:30 **Welcome and the room**
Each business says what it does and where it suspects time is going missing.

09:45 **What AI can actually do now**
Traditional automation, AI automation and agentic AI, each anchored to a real build, with live demonstrations where they help.

10:20 **Working block one, finding the candidates**
You map your own processes against the RIPE framework.

11:05 **Break**
11:15 **Working block two, putting a number on it**
Rank the list using TRIM, then model savings and payback for your top opportunities.

12:00 **Share back and pressure test**
Each business presents its number one opportunity and the

room pokes holes in it.

12:20 **What happens next**
How to take your shortlist back to your team and act on it.

Who should be in the room

Five businesses, one or two people each

Places are deliberately limited, because a working session only works when everyone gets attention. That is also why we confirm places rather than selling tickets.

This is built for you if

- You are a Jersey business of roughly 25 to 100 people
- You are the MD, a director, or an operations lead
- Manual work is quietly costing you and you cannot yet point at where
- You want a decision to come out of the morning, not a reading list

It is probably not for you if

- You are looking for a general introduction to AI tools
- You want to watch rather than work on your own business
- Nobody in the room can make or influence a decision
- You would rather have the recording than the morning