Greenhouse 2026

8:30 am - 17:00pm | 10/10/2026 | Freedom Centre, St Helier, Jersey Bath Street, Saint Helier, Jersey, JE2 4SU

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Greenhouse returns to Jersey on 10th October 2026, celebrating its fifth year of bringing world-class marketing and sales expertise to the island.

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Headlining the event is Lauren Currie OBE, founder of Upfront, and a globally recognised voice on confidence and leadership.

Best-selling author of Be Upfront: 24 Rules For Life Changing Confidence, Lauren has spent the past decade redefining confidence as a critical leadership skill and a driver of economic change. Through her company Upfront, she has helped over 15,000 people across 50+ countries build confidence at work, with programmes trusted by organisations including Nike, Spotify, and the Ministry of Defence. Awarded an OBE for services to design and diversity, Lauren brings a powerful, practical perspective on what it takes to back yourself in

business and leadership today.

Taking place at The Freedom Centre, Lauren will deliver a keynote on ‘5 Rules for Backing Yourself in Business and Leadership’, sharing actionable insights on confidence as a tool for performance, progression, and impact.

Now marking its fifth anniversary, Greenhouse has grown into Jersey’s premier marketing and sales conference, bringing world-class expertise to the island and offering insights typically only accessible at major international events. The conference attracts entrepreneurs, business leaders, and marketing professionals, creating the most diverse room on the island and providing practical knowledge to upskill local businesses.

Joining Lauren is local digital creator and lawyer Georgina Cook, known online as @awomancalledgeorge, who has built a loyal audience of nearly 350,000 followers through her honest, no-nonsense content reflecting her approach to life. A creator unafraid to tackle real experiences with humour and candour, Georgina has sparked global conversation through her Sparkle Friday movement, encouraging confidence and visibility. In her session, ‘Using your Personal Brand to Build Loyal, Sticky Followers’, she will share how authenticity and personality can cut through the noise online, helping individuals and brands build trust, stronger communities, and lasting engagement.

Also speaking is Peter Harris, Head of Content at TUI UK & Ireland, who will present ‘What AI can (and can’t) do for your content’, helping businesses understand the practical realities of using AI across creative teams. At TUI, Peter leads a 70-person multidisciplinary team spanning video, design, social, editorial and performance creative across multiple consumer brands and European markets. Prior to this, he spent eight years at Channel 4 and the BBC. He has keynoted on this topic at the CMO Inspired Summit, Digital Marketing Master classing, Digital Marketing World Forum and the CMO Leadership Summit.

Rounding out the speaker lineup is Gus Bhandal, LinkedIn strategist and founder of The Squeeze, who will deliver ‘The LinkedIn Authority Advantage: From Visibility to Revenue’,

sharing his proven framework for building influence, attracting clients, and converting attention into consistent business results. With a career in marketing spanning over two decades, Gus has helped thousands of business owners, freelancers, and consultants harness LinkedIn to build visibility and achieve sustainable growth.

Delegates will also have the opportunity to take part in interactive workshops led by Jersey-based experts, providing practical, hands-on learning tailored to local businesses.

Sponsors for 2026 include Co-op Mobile and Signtech, alongside event partners Ryde, Collins Design & Print, and Randalls, reflecting the strong support from the island's business community.

Founder Jacqui Patton said: "Greenhouse is about bringing the best of the best to our island. Every year our amazing community comes together to learn from world-class speakers so their businesses continue to grow, innovate, and succeed."