Jersey Business

Stop Guessing: Find out where AI will pay off in your business

12 PM - 1 PM GMT+1 | 29/07/2026 | Online event

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Find the areas of your business where AI will save real time and money, and learn how to prove the return before you spend a thing.

Book now

This is a taster of the AI Opportunities Assessments that Phil and Anish have run with multiple Jersey businesses, helping them spot the where AI and automation is worth pursuing and get started in a way that guarantees a return on investment.

We will start with the use cases where AI pays off again and again, including smart inboxes, client onboarding and policy and procedure assistants. Then we show how to find and prioritise your own, using the two methods behind our process. RIPE helps you spot the areas and processes worth targeting. TRIM ranks them by the return they would give.

We bring in real client case studies along the way, from automation to AI agents, and the time and money these businesses are saving. It all builds on the Microsoft tools you already use.

Who should attend

Business owners, operations managers and decision-makers who:

- Have tried AI but are not sure where it best fits
- Want a reliable way to spot the opportunities worth pursuing, not guess
- Care about the return, not the hype

What you'll learn

- Identify the business areas most likely to benefit from AI
- Use RIPE to test whether a process is a strong candidate
- Use TRIM to rank your opportunities by likely return
- See how other businesses are turning these into working solutions