


Getting started with Claude Cowork

1:00 pm - 2:00 pm | 11/06/2026 | Online workshop

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The image is a promotional card for a webinar. At the top left is a logo with 'AI' inside a circular network of lines. To its right is a red pill-shaped button with the word 'WEBINAR' in white. In the top right corner is a small logo with 'ai' and 'JERSEY' below it. The main title 'Getting started with Claude Cowork' is written in a large, white, sans-serif font. Below the title is a calendar icon and the text 'June 11, 2026 Starts At 01:00 PM'. A red horizontal bar contains the word 'Speaker' in white, followed by the speaker's name 'Nikki Anderson' and her title 'AI Expert & Trainer' in white. At the bottom of the red bar is a red pill-shaped button with the text 'Register Now' in white. On the right side of the card is a photograph of a woman with blonde hair, wearing a blue and white patterned shirt, smiling with her hands raised in a 'V' gesture. The background of the card is a dark, stylized cityscape.

This is a hands-on online workshop for people with a Claude Pro or Max subscription who want a guided introduction to Cowork.

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The mode inside the Claude desktop app that lets Claude work directly on your files and applications to complete multi-step tasks.

The session covers when to use Cowork vs. chat, initial setup, running your first real task, and creating persistent projects so Claude remembers context across days and weeks.

Who it's for

This session is built for the people in the room who already have a Claude Pro or Max subscription, who have heard the Cowork conversation enough times to know there is something there,

and who want a guided start with someone next to them before they try it on their own work. It is also for the people who opened Cowork once or twice, felt the friction of not knowing where to begin, and closed it again with a plan to come back to it later.

What we'll cover

The session runs as a hands-on workshop, so most of the time is spent doing rather than watching. The structure I'm planning to take you through:

- Chat versus Cowork: a clear breakdown of when to reach for one over the other, with real examples from the kinds of work you actually do, so you stop second-guessing which window to open
- Setup on your own laptop: the system check, the folder permissions, and the first-time pairing
- Running your first real task: I'll walk through the anatomy of a good Cowork prompt, then you'll run one on your own folder of work
- Projects and persistent workspaces: how to set one up so Cowork remembers context across days and weeks for recurring work, rather than starting from zero every time.