SOLD OUT Introduction to Systemic Design - morning session

08:00 - 12:15 | 09/06/2026 | The Club Hotel, Green Street, St Helier JE2 4UH



A unique opportunity to learn from the Design Council, here in Jersey

Join us for this session where the Design Council will introduce you to Systemic Design and start working together on applying practical tools to real-life business challenges.

Most organisations are skilled at addressing immediate symptoms but find that the same problems keep returning. Some of the most effective organisations take a broader view - understanding the whole system and the root causes, not just individual parts.

Systemic design offers a structured way to support leaders in untangling complex challenges. It helps you step back, see how things connect, uncover hidden dependencies, and make more

informed decisions that lead to lasting impact.

In this Design Council workshop, we create space to reflect and see the bigger picture. We'll introduce our proven Double Diamond framework before exploring how systemic design thinking can be applied in practice. You'll learn how to navigate complexity and identify the areas where change can make the greatest difference.

You'll gain:

- A clear way to use design as a strategic tool to strengthen your organisation
- A practical introduction to systemic design
- Tools you can apply to real business challenges
- Insights from working alongside peers facing similar issues

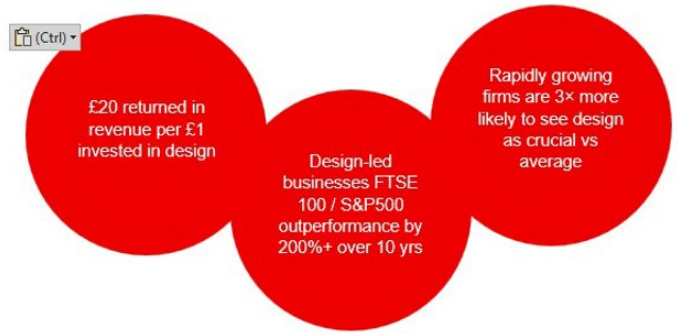
You'll leave with greater clarity on where to focus, what to prioritise, and a more informed view of where and how to act.

Timings:

- Arrive 08:00 for coffee and networking
- Event starts: 08:30
- Event finishes: 12:15

About Design Council

Design Council has been a pioneer in advocating and supporting the value of design to the UK economy and society and has worked widely to build the skills and capabilities of business, policy makers and delivery teams to use it to tackle challenges they need to overcome.



Additional information

To make this session accessible to more people, we're running the **same workshop twice,** once in the morning and once in the afternoon. Both sessions will cover **exactly the same content**, so please choose the time that works best for you.