Explore how Jersey's AI Playbook keeps data safe while powering smart AI moves!

12 PM - 1 PM | 28/05/2026 | Online event - webinar

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Join us online to explore how Jersey's AI Playbook keeps data safe while powering smart AI moves!

Book now

AI is no longer something businesses are simply experimenting with.

Across Jersey, organisations are now asking bigger questions:

Can we use AI safely?
What happens with our data?
What are the risks?
What should we have in place before rolling it out to staff?
How do we move forward without getting it wrong?

This webinar is designed to answer those questions.

Join us for a practical session focused on how Jersey businesses can adopt AI confidently, responsibly, and with the right safeguards in place.

You'll hear from local experts covering both the strategic framework and the real-world steps businesses should take now.

What You'll Walk Away With

By the end of this session, you'll have a clearer understanding of:

- How to approach AI adoption without exposing your business to unnecessary risk
- What the Jersey Office of the Information Commissioner AI Playbook means in practice
- Key data protection and GDPR considerations when using AI tools
- Common mistakes businesses are making right now
- What internal policies, controls, and governance are worth having in place
- How to empower staff to use AI responsibly
- The next practical steps for your organisation

Session Agenda

Welcome & Scene Setting

Phil de Gruchy, Founder of Blue Llama

A quick look at AI adoption in Jersey, where businesses are getting stuck, and why governance matters now.

The Jersey AI Playbook

Samantha Gallichan, Jersey Office of the Information Commissioner

What the Playbook is, why it matters, and how Jersey is positioning itself as an intelligent adopter of AI.

Practical Data Protection for AI

Paul Byrne, PropelFwd

What data protection actually looks like when businesses use AI. Practical considerations, pitfalls to avoid, and what SMEs should have in place.

Live Q&A / Panel Discussion

Bring your questions and hear practical answers from the panel.

Who Should Attend

- Business owners
- Managing directors
- Operations leaders
- Compliance / risk teams
- HR and finance leaders
- Any organisation exploring AI tools internally

Why This Session Matters

Many businesses know AI could improve productivity, save time, and create an advantage.

But uncertainty around risk is causing hesitation.

This session will help you cut through the noise, understand what matters, and move forward with confidence.

Reserve Your Place

Free to attend. Register now and leave with a clearer, safer path to adopting AI in your business.