

## Independent Hotel Show - Olympia London

05/10/2026 | Olympia National, Olympia London,  
Hammersmith Road, London, W14 8UX

**Book now** →



**INDEPENDENT  
HOTEL SHOW**

L O N D O N  
5 - 6 Oct 2026  
Olympia

### **The ultimate destination for boutique hoteliers looking to stay ahead of hospitality trends.**

Bringing together the luxury and boutique community for two days of curated inspiration, meaningful networking, and innovative solutions. It's the go to event for independent hoteliers looking to elevate their business.

Discover the latest products, meet trusted suppliers, and gain practical insights from over 220 exhibiting brands, 3,000+ industry professionals, and 50+ expert-led sessions - all designed to enhance the guest experience and support your business. Whether you're looking for innovative solutions or fresh ideas, this event has everything you need to stay competitive in a fast-evolving industry.



**Book here**

The Independent Hotel Show London provides an unrivalled opportunity to present your products and services to owners and operators from luxury, boutique and independent hotels.

Designed to connect you with a curated audience of hospitality decision-makers, the Independent Hotel Show offers a powerful platform to raise your brand profile, generate high-quality leads, and drive meaningful commercial outcomes.