Jersey Business

Communicating with Clarity Masterclass

16:00 - 19:30 | 14/05/2026 | Kingsman Executive Office Suites Grenville 1 Grenville Street, St. Helier, Jersey JE2 3BT

Book now →



“Speak clearly. Present visually. Connect with impact.”

Book here

A practical and energising masterclass designed for leaders, professionals and speakers who want to elevate the way they communicate.

Because communication is not just about what you say. It is how you say it, how you show it, and how people feel when they hear you.

Join three communication experts for a powerful session exploring how **voice, visuals and presence** combine to create communication that truly connects.

Three world-class experts. One practical masterclass.

Everything you need to communicate with clarity, presence and impact.

Event details

Date: Thursday 14th May

Masterclass: 4:00 pm – 6:00 pm

Networking: 6:00 pm – 7:30 pm

Ticket: £45

What you will learn

This masterclass explores the three pillars of powerful communication.

Speak clearly.
Learn how to structure your message so people understand you quickly and remember what matters.

Present visually.
Discover how simple design and accessibility principles can transform your presentations.

Connect with impact.
Understand how mindset, body language and presence influence how your message is received.

Masterclass sessions

Speak clearly



Antoni Lacinai

Antoni Lacinai is a global keynote speaker and communication coach who helps leaders and teams communicate with clarity, empathy, and energy — and turn communication into behavior and results.

He is an author and co-author of 14 business books and has written hundreds of columns and articles for various magazines. His TEDx speech on communication has been viewed 400,000 times and used in communication classes at universities around the world .

He has also written a novel, a radio theater play, and has published two (2!) songs on Spotify.

You will learn:

• How to structure your message so people understand you quickly
• How to communicate with clarity, confidence and credibility
• The communication habits of highly effective leaders
• How great communication drives behaviour and results

Present visually



Geraldine Cardwell

Senior UX and accessibility consultant

Geraldine Cardwell is a Senior UX and Accessibility Consultant with more than 27 years of experience shaping digital services across Jersey's public sector. As the island's first **NN/g–certified UX Master** and its only **IAAP member**, she brings internationally recognised accessibility expertise to the services people rely on every day.

Her work focuses on creating digital experiences that are genuinely inclusive, not just compliant. She champions accessibility from the earliest conversations through to delivery, helping teams understand real user needs and design services that work for everyone.

Geraldine has led major improvements across platforms including **gov.je, jerseyfsc.org and ogier.com**, always placing accessibility at the heart of the design process.

Session: From websites to slides

Bringing clarity to your communication

Websites are designed with clarity and accessibility in mind.
But our presentations often are not.

In this session, Geraldine will show how the same principles that make websites easy to use can transform your slides.

Expect practical tips, real before and after examples, and a fresh way of thinking about communication.

You will learn:

• How to make slides clearer using simple principles borrowed from good website design
• How to spot common slide issues that confuse or overwhelm audiences
• Practical fixes to create clearer, more accessible presentations

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Connect with impact

Claire Boscq CSP



Claire has been ranked among the **Top 10 Customer eXperience Global Gurus for eight consecutive years** and is an international keynote speaker known as *the CX Energizer*. With over 30 years of expertise in Customer eXperience, mystery shopping, and employee engagement, she is recognised worldwide as a leading authority in the CX industry.

Through her **Heart-Led Business Growth Blueprint™**, Claire helps organisations elevate customer experience by energising their people, harmonising their spaces, and leading with heart. Soulful in essence and strategic in action, this approach blends ancient Feng Shui principles with modern business strategy to create more conscious, connected, and high-performing organisations.

Author of five books, including two best-sellers, **Claire was awarded the prestigious CSP designation in 2026**, having delivered transformative keynotes in more than 30 countries, in both English and French. A passionate advocate for soulful yet strategic leadership, she brings infectious energy, authenticity, and a touch of French flair to every stage.

Known for her infectious energy and a touch of French flair, Claire helps leaders understand how presence, mindset and non-verbal communication shape the way messages are received.

You will learn:

• How body language shapes the way people perceive you
• How mindset and energy influence communication
• Techniques to build confidence before speaking
• How to create stronger emotional connection with any audience

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Who should attend

This masterclass is ideal for:

• Leaders and managers
• Professionals who present regularly
• Entrepreneurs and business owners
• Speakers and trainers

Anyone really who wants to communicate with more clarity, confidence and impact!

Hosted by

Andy Jarvis – Digital King
Host and EMCEE

Andy will guide the session and facilitate the closing discussion, bringing the three communication perspectives together.

Networking

After the masterclass, stay for relaxed networking with fellow professionals.

6:00 pm – 7:30 pm

An opportunity to connect, share insights and continue the conversation.

Tickets

£45 per person

Your ticket includes:

• Three expert-led masterclass sessions
• Practical communication tools you can apply immediately
• Live Q&A with the speakers
• Professional networking after the session including drinks and nibbles

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Organised by

Claire Boscq in collaboration with the **VSAI Jersey Chapter**

Bringing together global speaking expertise and practical communication skills to help professionals communicate with clarity, confidence and impact.

Reserve your place

Spaces are limited.

Secure your ticket today and elevate the way you communicate.