Greenhouse Expert Panel - How to build trust and credibility when everyone is selling

17:00 | 21/05/2026 | Digital Jersey Hub, Ground Floor, Block 3, Grenville Street, JE3 4UF

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How to build credibility and trust when everyone is selling

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In a crowded market, credibility and trust are what truly set brands apart.

This panel will explore how to build trust that actually lasts. We'll look at what makes customers believe you, why consistency matters more than clever campaigns, and the psychology behind why customers believe you (or don't.)

Our panel of experienced marketers and business leaders will share honest perspectives, real examples, and answer your questions throughout.

17.00 Arrival and welcome drink

17.30 – 18.15 Panel and Q&A
18.15 – 19.30 Networking (drinks provided)

With expert panellists Liam Nunn of Milk Brand House, Siobhan O'Sullivan of Iq Eq and Rachel Baines or Brand Champions

Hosted by Jacqui Patton of Floor Ten