SOLD OUT - Exporting from Jersey: Real Stories, Practical Insights, Proven Routes to Market

8:00am - 12:00pm | 19/05/2026 | Radisson Blu Waterfront Hotel, Kempt Suite, Rue de l'Etau, Jersey, Channel Islands JE2 3WF



Exporting is playing an increasingly important role in Jersey's economic growth. In fact, Jersey product exports grew by 42%, an increase of £48m, between 2023 and 2024, according to the latest data published by Statistics Jersey, helping local businesses grow beyond our island.

At Jersey Business, our mission is to support and accelerate this growth by helping more businesses explore new markets, strengthen supply chains and export with confidence.

Join us for a practical, insight-led export workshop bringing together Jersey businesses who are actively exporting and willing to share what's really involved: the wins, the challenges, and the lessons learned along the way.

This event is designed for local businesses at any stage of their

export journey, from those just starting out to experienced exporters looking to refine and grow their existing export activity.

What you'll gain

 Real-world export experience from Jersey businesses
 Honest insights on what works (and what doesn't)
 Practical advice you can take away and apply to your own business
 Opportunities to connect with our solution providers (HMRC, DHL, Jersey Post. Hub Europe and more), fellow exporters and aspiring exporters

Hear directly from Jersey exporters

We'll be joined by speakers representing a diverse mix of sectors, each sharing personal perspectives on exporting from Jersey:

- **Eamon Fenlon – Jersey Dairy**
- **Steven Tan – Northern Leaf**
- **John Garton – Genuine Jersey**
- **Simon Humphreys - Jersey Energy Tech**
- **George Eves - Jersey Energy Tech**

Each speaker will focus on key export topics such as target markets, logistics and supply chains, opening new routes to market, export success stories and future challenges, followed by a panel Q&A.

Event agenda

- 08.00 – Arrival, networking, coffee and pastries
- 08.30 – Welcome and opening remarks Paul Murphy, CEO, Jersey Business
- 09.10 – Speaker presentations
- 10.00 – Coffee break
- 10.20 – Speaker presentations continue
- 11.10 – Panel discussion and Q&A

- 12.00 – A chance to connect with our solution providers (HMRC, DHL, Jersey Post, Hub Europe and more)
- 13:00 - Close

This isn't theory or generic advice, it's grounded, practical insight from businesses who have navigated export challenges and opportunities first-hand.

Who should attend?

- Businesses currently exporting from Jersey
- Businesses exploring new markets or routes to export
- Leaders and decision-makers responsible for growth, logistics, or international sales
- Logistics providers
- Anyone curious about what exporting really looks like in practice

Why attend?

Exporting can unlock growth, resilience, and opportunity, but it also comes with complexities. This workshop gives you a chance to learn directly from peers, ask questions, share experiences, and leave with clarity and confidence about your next steps.

Spaces are limited. Register now to secure your place and learn from businesses who are already making exporting work from Jersey.

Delivered by Jersey Business, supporting local businesses to grow, trade, and succeed beyond the Island.

Who's presenting?

Paul Murphy

CEO, Jersey Business

Steven Tan

Chief Executive Officer & Director, Northern Leaf

Eamon Fenlon

Managing Director, Jersey Dairy

John Garton

Chief Executive Officer, Genuine Jersey

George Eves

Co-Founder, Jersey Energy Technologies

Simon Hemphreys

Co-Founder, Jersey Energy Technologies