Entrepreneur Fireside Chat with Phil Ossai

4:30 pm - 6:00 pm | 31/03/2026 | Digital Jersey Hub, Jersey Ground Floor, Block 3, Grenville St, JE2 4UF, Jersey

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Join us for an engaging chat with Phil Ossai, where he spills the beans on his journey as an entrepreneur creating Pesora.

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Building a tech product in 2026 isn't just about code; it's about surviving the breakneck speed of the AI revolution. Join us for an intimate, unfiltered conversation with **Phil Ossai**, the mind behind Ossai Agency, as we dive into the creation of **Pesora,** your personal AI branding agent.

The AI Rollercoaster: Building Pesora

Everyone talks about the "AI gold rush," but few talk about the grit, the pivots, and the technical vertigo that comes with building in this space. Phil Ossai has been in the trenches, moving from the strategic world of agency life to the high-stakes arena of AI product development.

This isn't a "polished PR" talk. It’s a deep dive into the **rollercoaster journey** of turning a vision into a functional AI branding partner.

What We’ll Explore:

- **The "Why" Behind Pesora:** Moving from manual brand strategy to an AI-driven agent that scales human creativity.
- **The Pivot Points:** How to stay agile when the underlying technology (and the market) changes every three months.
- **The Human Element:** Balancing the efficiency of AI with the authenticity required for personal branding.
- **Lessons from the Trenches:** The highs of the first "aha!" moment and the lows of the "back to the drawing board" nights.

Meet Our Guest

Phil Ossai is the founder of **Ossai Agency**, where he has spent years helping brands find their voice. With Pesora, he is bridging the gap between high-level brand strategy and the cutting-edge capabilities of generative AI, making professional-grade branding accessible to everyone.