

# Building on a year of impact: How the Better Business Grants are powering Jersey's future

30th March 2026

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2025 was a defining year for the Better Business Grants, with businesses across Jersey showing real ambition to invest in the things that matter most, productivity, innovation, customer experience and their people. The 2025 report highlights just how far the programme has come, and the impact it continues to make.

Demand for the grants was consistently strong throughout the year, with a sharp rise in applications as the 2025 closing date approached. This reflects growing confidence in the programme and in what the grants can help businesses achieve.

One of the year's headline achievements was the allocation of £5.0 million in grant funding, which together with private investment, increased the total to £11.4 million. These combined investments are now enabling organisations to adopt new technology, streamline processes, strengthen capability and build long-term resilience.

**“The Better Business Grant is designed to give ambitious local businesses the confidence to invest and grow. When companies such as Les Ormes expand, the benefits are felt across the wider economy – from employment and skills to visitor experience and long term resilience.”**

**Paul Murphy**

CEO Jersey Business

The strength of the programme isn't just in the results, it's also in its governance. The 2025 reporting confirms that no financial or operational

breaches occurred, demonstrating the care and due diligence that underpin every application review and funding decision

Alongside this, engagement with the programme grew significantly. More than 1,700 people attended events and briefings throughout the year, with thousands more using the website, guidance tools and case studies to explore how the grants could support their goals.

**“It has been exceptionally rewarding for the Jersey Business team, working with applicants to understand and support their applications and seeing the future benefits the projects will deliver for their businesses.”**

**Jennie Smith**

Head of Business Support, Jersey Business

System improvements have also been introduced in 2026, guided by feedback and real user experience, making the process clearer, smoother and more supportive for businesses at every stage.

The Better Business Grants have become a catalyst for positive change across Jersey’s business community. And as more organisations look to invest in their future, the programme remains here to help them take their next step with confidence.

You can read the full [Government of Jersey Better Business Support Package 2025 Delivery Report here.](#)