Game changing grants: Unlock the potential of your business

09:30 - 11:00 | 24/02/2026 | Le Capelain Gallery, St Helier Town Hall

Book now →



Join us at the Town Hall for an interactive session designed to help employers from all sectors understand how to turn a good idea into a successful grant funded project.

Book here

The Better Business Grant is a government funded programme offering employers access to match funded grants of up to £75,000 to improve productivity, upskill, strengthen operations, and drive meaningful change.

What you'll gain practical insight into:

- What a Better Business Grant funded project can achieve for your business
- Real examples of successful projects and what made them stand out
- Top tips for writing a strong application that resonates with

assessors
- How to shape, scope, and structure your project so it’s ready to get over the line
- Common pitfalls to avoid (and how to fix them before you submit)

Whether you're exploring ways to boost productivity, streamline processes, adopt new technology, or invest in capability, this session will show you what’s possible, and how to confidently apply.

You’ll leave with:

- Clear direction on the types of projects that get funded
- Practical tools to develop your project idea
- Insight from those who’ve navigated the grant process successfully
- A better understanding of how the Better Business Grant can accelerate your business

If you're serious about growth and ready to make a meaningful change in your business, this event will show you how to get started, and how to get funded.

Agenda:

- 0930-1030: Presentation
- 1030-1100: Opportunity, to speak to a Jersey Business representative about the grants. Or make an appointment to come and meet one of our team and discuss your project in more detail.

More information on the Better Business Grants can be found here.