

Jersey Hospitality Trade Talk Lunch: The boat has left the harbour – Collaboration or revolution for the next 20 years?

12:00 PM - 3:00 PM | 18/11/2025 | Royal Yacht Hotel

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Book here

Join the Jersey Hospitality Association at their Trade Talk Lunch with DFDS and Minister of Sustainable Economic Development Kirsten Morel

It's time to address your concerns: Retailers are feeling the squeeze from rising freight costs and lack of southern supply. Hoteliers and tour operators have experienced a dramatic reduction in forward bookings and group travel, while local families face ever-increasing costs simply to leave or return to the island. Traditional inter-island connectivity is seriously limited, and the steady flow of French day trippers that once brought life to our high street has all but dried up.

Relationships with Brittany and our regional partners are frayed, and the effects are being felt across every industry from hospitality and retail to construction and agriculture. This is a critical moment to move beyond politics and ask the real question: can we still shape a sustainable, connected and affordable transport future for Jersey, or are we drifting into isolation and uncharted waters?

Beyond Politics: How Jersey's Ferry Future Impacts Us All

This event isn't just about hospitality. It's about the cost of living, the survival of our retailers, and the everyday life of every islander. The decisions we make today will influence how we connect with visitors, our neighbours in France, and the other Channel Islands.

What to Expect:

After lunch, join us for an open and transparent sofa session. Industry leaders including Chris Parker from DFDS, Kirsten Morel, Minister of Sustainable Economic Growth, JHA Chair Malcolm Lewis, and Marcus Calvani, Co-Chief Executive, will be on stage, tackling the tough questions.

Why You Need to Be There:

- **More Than Hospitality:** Discover how ferry and transport decisions impact the cost of living, supply chains, and our everyday quality of life.
- **Unfiltered Dialogue:** Have your questions and concerns addressed directly by industry decision-makers.
- **Navigate the Future:** Explore how we can honour Jersey's past relationships with Brittany and the Channel Islands while forging new partnerships.
- **Networking Opportunities:** Connect with hospitality professionals, suppliers, government reps, and peers in a collaborative environment.
- **Influence & Grow:** Gain fresh insights to help shape your business strategy and contribute to Jersey's vibrant future

Get Your Ticket Today:

Tickets are available for JHA Members £38 and Non-Members £48. Ticket price includes lunch, wine, coffe