

AI in Action: BlueLlama

12:00 - 13:00 | 24/09/2025 | Online | Free

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START HERE - How to identify where AI can add value in your business

About this webinar

Most businesses have dabbled with ChatGPT or Copilot, but the real question remains: where can AI *actually* make a difference in your business?

This free webinar is designed to help you cut through the noise and start identifying your first practical steps for using AI.

Hosted by **Phil de Gruchy (Blue Llama's MD and CEO)** and **Anish Bagga (AI Solutions Expert)**, we'll show you how to move beyond chatbots and start embedding AI into your everyday operations

with Microsoft-based tools.

Through real-world examples and a live case study, you'll see how AI can transform workflows, save time, and unlock new opportunities for growth.

Who should attend?

This webinar is for business owners, operations managers, and decision-makers who:

- Feel overwhelmed by AI hype but don't want to get left behind
- Want to know the difference between experimenting and making AI truly work in daily operations
- Are curious about how Microsoft-based AI tools fit into their business environment
- Need a clear, risk-free first step to explore AI adoption

We'll show you how to:

- Spot the right opportunities using AI to streamline your business processes
- Understand the difference between using AI as a chatbot and embedding it into daily operations
- See how other businesses are using Microsoft-based AI to automate their workflows
- Learn from a real case study: how AI was used to extract key information from large commercial leases

You'll leave with a clear framework for identifying where AI can deliver value in your business, and the confidence to start making it work for you.

Why attend?

This isn't about vague ideas or hype. You'll walk away with clarity, practical tools, and inspiration to begin your AI journey with confidence.

📅 **Date:** Wednesday 24th September 2025 🕒 **Time:** 12:00 pm

(Jersey time)