BEATING DOWN YOUR DOOR: How to become the no.1 name in your industry, so the business comes to you.

08:30am - 10:00am | 11/09/2025 | Jersey Business, 31 The Parade, St Helier JE2 3QQ I £35 per delegate

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What does it really take to be the best? And how might you position yourself so that customers begin beating down your door?

Douglas will present a fascinating and insightful keynote presentation on what top brands around the world all have in common.

Douglas has been featured on TEDx, and he has won several awards for excellence on stage. His clients include brands like Mercedes, 3M, Samsung, Deloitte, BMW, Apple, Toyota, KPMG, and more. He is the author of bestselling books like 'Own Your Industry,' and 'Is Your Thinking Keeping You Poor?

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Who's presenting?

Douglas Kruger

Speaker

Douglas Kruger is a bestselling business author and Hall of Fame speaker who lives in Jersey. His new book, ‘Unrivalled: How to Become the Market Leader and Get Them Beating Down Your Door’ is due for release in the UK in early 2026. But he’s offering a sneak peak for Jersey businesses. The only catch? You must harbour a deep desire to be the number one business in your industry. If that’s in place, then come find out how.