

## **BEATING DOWN YOUR DOOR: How to become the no.1 name in your industry, so the business comes to you.**

08:30am - 10:00am | 11/09/2025 | BDO, Windward  
House, La Route de la Liberation, St Helier JE1 1BG,  
Jersey | £35 per delegate

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## **BEATING DOWN YOUR DOOR**

Douglas Kruger

How to become the no.1 name in your  
industry, so the business comes to you.



### **What does it really take to be the best? And how might you position yourself so that customers begin beating down your door?**

Douglas will present a fascinating and insightful keynote  
presentation on what top brands around the world all have in  
common.

Douglas has been featured on TEDx, and he has won several  
awards for excellence on stage. His clients include brands like  
Mercedes, 3M, Samsung, Deloitte, BMW, Apple, Toyota, KPMG,  
and more. He is the author of bestselling books like 'Own Your  
Industry,' and 'Is Your Thinking Keeping You Poor?'



**Book here**

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### **Who's presenting?**

# Douglas Kruger

## Speaker

Douglas Kruger is a bestselling business author and Hall of Fame speaker who lives in Jersey. His new book, 'Unrivalled: How to Become the Market Leader and Get Them Beating Down Your Door' is due for release in the UK in early 2026. But he's offering a sneak peak for Jersey businesses. The only catch? You must harbour a deep desire to be the number one business in your industry. If that's in place, then come find out how.