Introduction to Powerful Personal Branding with Lesley Stonier

1:00 pm - 2:00 pm | 24/06/2025 | Santander Work Café, Jersey 13-15 Charing Cross, Saint Helier, JE2 3RP, Jersey I Free

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A masterclass on attracting your audience & building a powerful personal brand.

Join us in the Work Café for an inspiring event with Lesley Stonier, a renowned expert in personal branding. Lesley has spent the past 20 years empowering leaders and entrepreneurs to find their voice, build their confidence, and create impactful personal brands.

About the Event:

Big brands like Nike, Apple, and Coca Cola spend millions building brands and creating brand stories because they know this is what creates an emotional connection; this is what sells. As a founder, you are the brand. You are the story. Yet, finding the confidence to market yourself and your business on social media is a whole different story.

In this event, Lesley will guide you through the process of building your personal brand, helping you develop the confidence and skills to become more visible, grow your audience, attract new customers, and build a brand that people genuinely fall in love with.

Are you ready to attract your audience, grow your business, and unlock the power of your story?

About Lesley Stonier:

Lesley Stonier is the founder of Lesley Stonier Ltd, she empowers CEOs, senior leaders, and founders to build their confidence, visibility, impact, and personal brand.

Lesley has worked with some incredible clients to deliver coaching programs, training and workshops, including the Santander Women Business Leaders Mentoring Program, Santander X Entrepreneurship Program, AG Barr, Reward Gateway, Evelyn Partners, Soapsmith, Etsy, Edinburgh University and The Foreign & Commonwealth Office, alongside her 1:1 clients who are powerful leaders building their authentic personal brand.

Lesley believes that confidence and empowerment are key to personal branding. She helps her clients build the emotional intelligence, resilience, and self-awareness needed to understand and overcome the patterns and behaviours that hold them back. By establishing new ways of thinking and trusting their powerful voices, her clients take bold action to create the visibility and impact they desire.

Don’t miss this opportunity to learn from one of the best in the industry and take your personal brand to the next level.