Leadership Masterclass: The 7 FATAL mistakes to avoid in growing and scaling your business.

9:30 - 12:30 | 20/05/2025 | Digital Jersey Academy, Ground Floor, Forum 4, Grenville St, St Helier, JE2 4UF | £65 per delegate

Book now →



#3 could be derailing your business right now!

Book here

Who's it for?

This hands-on workshop masterclass, led by Royston Guest is for Business owners and Senior business leaders committed to creating a relevant, agile, and resilient business that will not only survive but thrive.

The content...

What if, in a high-impact 3-hour masterclass, you could uncover the 7 critical mistakes that many business leaders unknowingly sleepwalk into?

Ideas packaged for instant translation and application to your

business, no matter what stage you're at on your growth journey.

Ideas that will help you avoid costly trial and error in how you grow and scale your business.

And before you say it: yes, the ideas are 100% relevant to your business. I wish I had a pound for every time a business owner or leader has said to me, “Royston, you don’t understand; my business is different!”

What you’re about to discover are the universal foundational principles of business growth, regardless of whether you are B2B (Business to Business) or B2C (Business to Consumer), a brick-and-mortar or online business.

The ideas are 100% applicable to your business right now. In fact, they are more important than ever in the current challenging business climate!

Why Attend This Workshop?

- Discover the 7 critical mistakes that many business leaders unknowingly make, which could be hindering your business growth right now.
- Gain ideas that are instantly translatable and applicable to your business, regardless of its current stage.
- Learn how to avoid the costly trial and error process in growing and scaling your business.
- Understand the universal foundational principles of business growth that apply to all types of businesses, whether B2B, B2C, brick-and-mortar, or online.
- Conduct a mini audit of your business to see how you measure up against these critical mistakes and identify specific actions to future-proof your business.
- Benefit from the expertise of Royston Guest, who will lead the hands-on workshop and provide actionable insights.
- Receive Royston’s brand-new e-book at the end of the session, offering a deeper dive into the 7 fatal mistakes and how to avoid them.

If you’re serious about building a business that is set up to not just SURVIVE but also THRIVE, then this is a masterclass you definitely won't want to miss.

Who's presenting?

Royston Guest

CEO of Pathways Global