# Your Voice, Our Story - Brave Ideas for Shared Future

13:00 - 18:00 | 24/04/2025 | Freedom Centre, St Helier, JE2 4SU

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## Theme: Your Voice, Our Story - Brave Ideas for Shared Future

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The theme combines the power of individual voices with the transformative potential of bold ideas. It invites speakers to explore how personal experiences of individuals on the island, combined with bold visions, can collectively shape a more inclusive, sustainable, and impactful. "Your Voice, Our Story - Brave Ideas for a Shared Future" celebrates Jersey's unique perspectives, its potential to challenge the status quo, and its capacity to inspire change toward a common goal that benefits the local and global community.

## Speakers:

Chenayi Mutambasere

**Development Economist & Enterprise Architect,**

Chenayi Mutambasere is a development economist, enterprise architect, and advocate for equitable economic solutions. With expertise in AI, institutional reform, and economic justice, Chenayi is committed to shaping inclusive and sustainable development.

## Dave Crossland

**Leadership and Organisation Development Specialist**

Dave is a leadership and organisation development specialist, having spent 20 years working in diverse industries from professional services to utilities. Outside of his day job, he is often found treading the boards on stage in various roles, and is currently connecting his work and hobbies by researching the use of humour within organisations to build more creative and productive workplaces.

## David Warr

**Business Owner and Politician**

Elected to the States Assembly in 2022 and became the islands Housing Minister at a tumultuous time in the housing market. Vacant homes became a passion of mine. Why when we had a housing crisis were so many homes left vacant? That led me to consider all spaces that had been abandoned and what could be done. I am also a business owner and have an MBA with the Open University. I have also represented my Island at tennis over many years.

## Douglas Kruger

**Multi-award winning speaker, and the author of several bestselling books.**

Douglas Kruger is a multi-award winning speaker, and the author of several bestselling books. In 2016, in honour of excellence on stage, the Professional Speakers Association inducted him into their regional 'Speakers Hall of Fame.' Douglas writes regular columns for the Jersey Evening Post and Business Brief.

## Gus Fraser

**Software Engineer/Technologist**

Gus is a seasoned technologist with over 25 years of experience as a software engineer, CTO, and technology start-up CEO. Most recently, he led the AI Engineering team at a global consultancy, working at the forefront of AI adoption and witnessing its

transformative impact across industries. Now, as the founder and CEO of Helix Technologies, he helps organisations navigate AI strategy, governance, and transformation. Beyond business, Gus is passionate about building AI solutions for positive impact, including “It’s OK”, a mental health support service designed to complement professional care. His work sits at the intersection of innovation and responsibility, shaping a future where AI empowers rather than replaces human potential.

## Jo Ferbrache

**Transformational Coach and Public Speaker**

Jo is a transformational coach and public speaker who helps individuals reconnect with themselves by working with their mindset, movement, breath, and emotions. With years of experience as a business leader, including serving as Managing Director, Jo understands first-hand the pressures of high-level performance and the toll it can take on both mind and body. After a charity challenge catalysed her own life transformation, she now empowers clients to let go of what's no longer serving them - limiting beliefs and fears holding them back - and offers practical tools to reduce stress, embrace the present moment, and live authentically.

## Taiba Bajar

**Bestselling Author & Award-Winning Researcher**

Taiba Bajar is a bestselling author, award-winning researcher, and creator of the 7-Step Autism Action Plan, which has helped countless children unlock their potential within 12 months. With degrees in Dentistry and Bioethics from the University of Bristol, she challenges the conventional view of autism, advocating that it’s not just genetic—it’s epigenetic, shaped by the world around us. A mother to a neurodiverse child and diagnosed as autistic herself, Taiba’s ground-breaking work empowers parents globally to take action and transform their child’s development.

## Trudi Roscouet

**Menopause Health Specialist**

Trudi is a passionate advocate for women's health, dedicated to raising awareness and driving change through education, policy, and lifestyle empowerment. With a background in women's fitness and wellbeing, latterly specialising in menopause health, she has worked to bridge the gap in healthcare access and knowledge, ensuring women have the tools to lead healthier

lives. As a speaker and thought leader, she inspires action by highlighting the critical role of women’s health in building stronger families, workplaces, and communities