Jersey’s Economic Future: The IoD Debate

17:30 - 13:30 | 24/04/2025 | Royal Yacht Hotel, Celestial Hall

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IoD Jersey is excited to announce a major public debate, ‘Jersey’s Economic Future: The IoD Debate,’ scheduled for April 24, 2025, at Rocco Tower, Radisson Blu, from 5:30 PM to 10:30 PM.

This important event will bring together a diverse group of business leaders, economists, and stakeholders to critically examine the economic future of Jersey and work towards a shared vision for a competitive and sustainable jurisdiction.

The event will be hosted by renowned journalist and broadcaster, Natasha Kaplinsky, alongside Alex Ruddy, Chair of IoD Jersey. Together, they will lead a thought-provoking discussion on the strengths, weaknesses, opportunities, and threats facing Jersey’s economy. With less than 18 months until the next general election, this event will be a vital step in preparing a

comprehensive manifesto that reflects the priorities and vision of Jersey's business community.

Event Focus:

- **SWOT Analysis of Jersey's Economy:** A critical examination of the island's economic strengths, weaknesses, opportunities, and threats.
- **Strategic Vision for Jersey:** Discussions on how Jersey can capitalize on its advantages and address key economic challenges.
- **Collaboration with Key Organisations:** Insights from the Chamber of Commerce, Jersey Finance, Jersey Business, Digital Jersey, Jersey Construction Council, Jersey Farmers' Union, and Jersey Hospitality Association, who are all collaborating with IoD Jersey to shape this conversation.

"We are delighted that the business community, through numerous organisations, is collaborating effectively to determine its vision and strategy for a sustainable island. The resilience of each business is intrinsically linked to the island economy. We are proud to host this significant debate as we prepare for the upcoming election," said Alex Ruddy, Chair of IoD Jersey. "It's vital that we engage in a data-driven conversation about the future of our economy, and the insights gained from this event will help us shape a vision and strategy for Jersey PLC from the perspective of industry leaders."



Natasha Kaplinsky

Why Attend?

- Contribute to a data-driven conversation on Jersey's economic future.
- Hear diverse perspectives from business leaders, economic experts, and community stakeholders.
- Help shape a manifesto that will guide political and economic priorities for the next decade.

Following the debate, IoD Jersey will form a series of working groups to refine Jersey's strategic vision and formulate actionable steps towards sustaining and growing Jersey's economy. The input from this event, along with ongoing data collection, will be instrumental in crafting a manifesto that will set the course for the island's economic growth and sustainability.

Panel Members

A distinguished panel of industry leaders will be joining the debate, including experts from various sectors, who will provide in-depth insights into the island's current economic situation and future potential.

How You Can Help:

Your participation is key in shaping the direction of this important work. IoD Jersey invites business leaders to complete a brief survey that will help inform the structure of the debate and provide valuable insights into the challenges and opportunities facing Jersey. This feedback will also shape our discussions with key government leaders, including the Department for the Economy and the Ministers for Sustainable Economic Development and External Relations and Financial Services.

The event has been sponsored by Appleby.