Tech Supplier Engagement Session: The Better Business Support Package

16:30 - 18:00 | 27/02/2025 | Digital Jersey Hub

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If you are a tech supplier looking to make a real impact, this session is designed to help you understand the opportunities available to you and how your organisation can support local businesses enhance to their productivity.

Book now

Being productive rather than just busy is more crucial than ever. The Better Business Support Package (BBSP) is a government funded initiative, designed to help businesses in Jersey enhance their productivity, aiming to address some of the challenges they may be facing. With up to £5.3 million available in grant funding in 2025, this support is a significant opportunity for businesses to invest in their people and processes.

Join us at the Better Business Support Package tech supplier engagement session, a collaborative event hosted by Digital

Jersey and Jersey Business.

You should attend if:

- Your business provides tech solutions that can significantly improve productivity for local businesses.
- You can demonstrate you like to increase your customer base by working with businesses that are applying for grants.

What you'll discover:

- **The part tech suppliers can play:** Understand how your business can support businesses across various sectors like agriculture, hospitality, retail, and construction by providing tailored tech solutions that improve productivity.
- **The BBSP:** Learn about the Better Business Support Package (BBSP), including the types of grants available and the benefits of participating in the grant.
- **Explore productivity strategies:** Gain insights into the additional support offered by Jersey Business, including workshops, programmes, and online resources that aid in the productivity journey.

Don't miss this opportunity to be a part of Jersey's productivity revolution. Join us at the Better Business Support Package tech supplier engagement session and help shape the future of business in Jersey.

Agenda

16:30 - Arrive from

17:00 - Intro by Tony Moretta, Digital Jersey

17:10 - Presentation, Jennie Smith & Lorie Rault, Jersey Business

- An overview of the Better Business Support Package

- Growing your business in 2025 and 2026 with the Better Business Support Package
- What we need from you, and what's in it for you

17:40 - Questions

17:55 - Paul Murphy, Jersey Business to close

Location:

Digital Jersey Hub, Grenville Street

Data Protection:

This event is between Jersey Business and Digital Jersey therefore both organisations will be sending out invites. Following your registration your details will be shared between both parties for the purpose of this event. All persons registered will be sent a feedback form which we encourage you to complete.

Marketing / Media:

This event may be photographed and/or filmed for marketing and media purposes. The content may be shared for marketing purposes by Jersey Business and Digital Jersey. If you have any queries please contact info@digital.je.

Feedback:

Following this event, Jersey Business will circulate a survey for feedback on the event, speakers and content so we would appreciate your participation in the survey.

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