Better Business Support Package Information Session - 13th February 2025

16:30-18:00 | 13/02/2025 | Le Capelain Gallery, St Helier Town Hall, York Street, St Helier, JE4 8PA

Book now →



Being productive rather than just busy is more crucial than ever. Our informative session is dedicated to the Better Business Support Package.

Book here

What is the Better Business Support Package?

The Better Business Support Package is a Government of Jersey funded initiative designed to help businesses in Jersey enhance their productivity through investment matched grant funding for productivity projects and staff training . With up to **£5.3 million available in grant funding** for **skills**, **productivity,** v**isitor economy development** as well **apprenticeship** grants, this support is a significant opportunity for businesses to invest in their people and processes. There are three types of grants available, with up to £75K for each in 2025 and 2026.

Why Attend Our Sessions?

Profit comes from productivity, and it's not about working harder; it's about working smarter. Our sessions will provide valuable insights into how businesses can leverage the BBSP to streamline operations, improve efficiency, and ultimately boost profits.

What Will You Learn?

- Understanding the Better Business Support Package: Detailed information on the types of grants available.

- Get Better Business Support Package ready: Practical tips and strategies on what you need to do to get your project ready for the launch in March 2025.

- Workshops and Programmes: An overview of the workshops, programs, and website content offered by Jersey Business to support your productivity journey.

When and Where?

The Better Business Support Package application process opens at Jersey Business in March 2025.

Get Ready for 2025!

It's essential for businesses to start planning their productivity strategies to take full advantage of this opportunity. We are here to engage and support your plans, providing guidance on prioritisation and options you may be considering.

Join us to learn how the Better Business Support Package can help your business thrive in the new year. Together, we can make 2025 a year of smart, productive growth.

Read more about the grants here.