

# Better Business Grant

Applications are **open**

The Better Business Support Package is part of a £20m initiative from the Government of Jersey to help employers manage the transition to a living wage. As part of this support, £5.3m has been allocated to the Better Business Grant in both 2025 and 2026 to help Jersey businesses:

- Improve productivity
- Invest in staff training
- Grow the visitor economy
- Support apprenticeships

The Better Business Grant offers up to 80% funding for Skills initiatives and up to 50% funding for Productivity and Visitor Economy projects. If your business wants to invest in its future, now is the ideal time to apply.

\*New for 2026: Skills Grants now offer up to 80% funding. All other Better Business Grant streams remain at 50%.

## What grants can I apply for and what projects are eligible?

### Productivity Grant (Funding level up to 50%) [Read More](#)

**What it's for:** Investing in equipment, tools, or technology that helps your business operate more efficiently.

**Eligible projects include investments that lead to:**

- Improved process efficiency

- Reduced operating costs
- Increased sales

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Productivity Grant [guidance](#) here.

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## Visitor Economy Development Grant (Funding level up to 50%)

[Read More](#) ✓

**What it's for:** Businesses that earn a significant part of their income from visitors and want to enhance their offer or services.

**Eligible projects:**

- Same as Productivity Grants
  - Funding is specifically ring-fenced for the visitor economy sector
- Note:** Can be used alongside other funding.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Visitor Economy Development Grant [guidance](#) here.

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## Skills Grant (Funding level up to 80%) [Read More](#) ✓

**What it's for:** Training that builds leadership, digital capability, or operational skills.

**Eligible training focuses on improving:**

- Efficiency
  - Cost reduction
  - Sales performance
- Not covered:** Consultancy services

In 2026, businesses may apply for 2 Minor Skills Grants or subject to eligibility, 1 Major and 1 Minor Skills Grant.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Skills Grant [guidance](#) here.

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## Apprenticeship Grants [Read More](#) ✓

**What it's for:** Employers taking on apprentices enrolled in a government-supported apprenticeship programme.

If you're looking to understand how the Apprenticeship Grant works, [click here](#) to find out more.

## Terms & Conditions for Grants Over £5,000

Major Grants include additional requirements. Check the full terms before you begin so you understand the evidence, reporting and documentation required.

[Read Terms & Conditions for Grants Over £5,000](#)

## Under £5,000

Minor Grants have their own eligibility rules and conditions. These explain what you can claim for, how matched funding works and what evidence you'll need to provide.

[Read Terms & Conditions for Grants Under £5,000](#)

## Before you apply think about the following

### 1. Review eligibility [Read More](#) ▾

Check that your business meets the criteria. Use our [Eligibility Checker](#) if you are unsure.

### 2. Review the guidance documents [Read More](#) ▾

Download the [guidance document](#) that matches your project.

### 3. Review your processes [Read More](#) ▾

- Which tasks slow you down?
- Which systems could be improved or automated?
- Where is your business losing time or money?

### 4. Gather your information early [Read More](#) ▾

You will need business details, accounts, project costs and supporting documents, so have everything ready before starting your application.

## 5. Understand the grant payment process [Read More](#)

Knowing how your [grant payment process](#) works and how your project is funded will help you better understand the application process.

## Ready to Apply?

Apply [here](#)

## Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our [FAQs page](#) to get all the information you need to make the most of this grant opportunity.

## Useful links

- [Better Business Grant Application Guidance](#)
- [Better Business Grant FAQs](#)
- [Better Business Grant payment process](#)
- [Better Business Grant Ts&Cs for grants under £5,000](#)
- [Better Business Grant Ts&Cs for grants over £5,000](#)
- [Better Business Grant Ts&Cs for apprenticeship grants](#)
- [Guidance- Approved Apprenticeship and trainee minimum wage rates](#)

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