

Better Business Grant

Applications are **OPEN** for Skills, Visitor Economy and Apprenticeship Grants

The Better Business Support Package is part of a £20m package of support from the Government of Jersey to assist employers during the transition to a living wage.

The Productivity Grant element of the Better Business Grant for 2025 is now **COMPLETED**

The Better Business Grant is the £5.3m fund allocated to Jersey Business in 2025 and again in 2026 to help employers in all business sectors in Jersey enhance productivity, invest in employee training, and develop new opportunities in the visitor economy sector.

What is the Better Business Grant?

The Better Business Grant offers up to 50% matched grant funding for eligible businesses to support various initiatives aimed at improving productivity and skills. With a total of £5.3 million available, this is a fantastic opportunity for Jersey businesses to invest in their future.

What grants are available?

1. ~~Productivity Grants~~ **Completed for 2025**
2. Visitor Economy Development Grants
3. Skills Grants
4. Apprenticeship Grants

Qualifying criteria

Your business must meet the following criteria:

- Be registered in Jersey and hold a business licence.
- Trading for at least 6 months
- Employ at least one person (owner/s + 1) for at least three months, with a minimum weekly wage of £128.
- Be up to date with tax contributions or on a

repayment plan.

- To access the Visitor Economy Development Grant you must be part of the Visitor Economy. This means that a significant amount of your revenue must come from the Visitor Economy.

Am I eligible for a grant?

Try the **Eligibility Checker** today

Eligible projects

Productivity initiatives/projects = investment in physical items or technology leading to improvements in:

- Process efficiency
- Cost reduction
- Increase in sales

Visitor Economy Development initiatives/projects have the same eligibility as the Productivity Grants above – but these funds are ring fenced specifically to this sector and can be accessed in addition to the other grants.

Skills development initiatives = Enhance business skills, digital skills and leadership skills (no consultancy), leading to improvement in:

- Process efficiency
- Cost reduction
- Increase in sales

How to prepare for application

Before you apply we encourage you to think about a few things

- Review the eligibility criteria to check what you can apply for. We encourage you to use our productivity scorecard to identify an area of your business that may need some investment.
- Consider the skills that your business might benefit

from to allow it to operate more efficiently. Think about whether there are skills that might help future proof your business and make you more money.

- What processes in your business frustrate you? What grinds your gears? Are you repeating the same process again and again and suspect that there may be a digital solution to your pain point.
- Whatever you decide to focus on for your grant application you will need to share some information with us – so get all your ducks in a row before you start the process.

Visit our [application guidance page](#) where you'll find comprehensive downloadable documents to support you through the application process.

Better Business Grant checklist

The Better Business Grant checklist. Download it now to find information on everything you will need to provide details on, start to think about, and get ready to upload before you start your application.

Download the

Better Business Grant checklist 

(246KB)

Apply for a Better Business Grant

[Apply for Skills, Visitor Economy and Apprenticeship Grants here](#)

Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our [FAQs page](#) to get all the information you need to make the most of this grant opportunity.

Useful links

- > [Better Business Grant FAQs](#)
- > [Better Business Grant application guidance](#)
- > [Guidance- Approved Apprenticeship and trainee minimum wage rates](#)
- > [Better Business Grant payment process](#)
- > [Better Business Grant Ts&Cs for grants under £5,000](#)
- > [Better Business Grant Ts&Cs for grants over £5,000](#)
- > [Better Business Grant Ts&Cs for apprenticeship grants](#)

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