

# Better Business Grant

**Applications for 2025 are now closed. The application portal will REOPEN on 31st January 2026 for Productivity, Skills, Visitor Economy and Apprenticeship Grants**

The Better Business Support Package is part of a £20m initiative from the Government of Jersey to help employers manage the transition to a living wage. As part of this support, £5.3m has been allocated to the Better Business Grant in both 2025 and 2026 to help Jersey businesses:

- Improve productivity
- Invest in staff training
- Grow the visitor economy
- Support apprenticeships

If your business wants to invest in its future, now is the ideal time to apply.

## Already submitted an application?

Access your Jersey Business Grants Portal [Here](#)

## What is the Better Business Grant?

The Better Business Grant offers **up to 50% matched funding** for initiatives that build skills, improve efficiency and support the visitor economy.

With £5.3m available, this is a major opportunity for Jersey businesses to upgrade systems, train staff and plan for long-term growth.

## What grants can I

# apply for and what projects are eligible?

## Productivity Grant [Read More](#) ▾

**What it's for:** Investing in equipment, tools, or technology that helps your business operate more efficiently.

**Eligible projects include investments that lead to:**

- Improved process efficiency
- Reduced operating costs
- Increased sales

## Visitor Economy Development Grant [Read More](#) ▾

**What it's for:** Businesses that earn a significant part of their income from visitors and want to enhance their offer or services.

**Eligible projects:**

- Same as Productivity Grants
- Funding is specifically ring-fenced for the visitor economy sector

**Note:** Can be used alongside other funding.

## Skills Grant [Read More](#) ▾

**What it's for:** Training that builds leadership, digital capability, or operational skills.

**Eligible training focuses on improving:**

- Efficiency
- Cost reduction
- Sales performance

**Not covered:** Consultancy services

## Apprenticeship Grants [Read More](#) ▾

**What it's for:** Employers taking on apprentices enrolled in a government-supported apprenticeship programme.

# Terms & Conditions for Grants Over £5,000

Major Grants include additional requirements. Check the full terms before you begin so you understand the evidence, reporting and documentation required.

[Read Terms & Conditions for Grants Over £5,000](#)

## Under £5,000

Minor Grants have their own eligibility rules and conditions. These explain what you can claim for, how matched funding works and what evidence you'll need to provide.

[Read Terms & Conditions for Grants Under £5,000](#)

## Before you apply think about the following

### 1. Review eligibility [Read More](#) ▾

Check that your business meets the criteria. Use our [Eligibility Checker](#) if you are unsure.

### 2. Review the guidance documents [Read More](#) ▾

Download the [guidance document](#) that matches your project.

### 3. Review your processes [Read More](#) ▾

- Which tasks slow you down?
- Which systems could be improved or automated?
- Where is your business losing time or money?

### 4. Gather your information early [Read More](#) ▾

You will need business details, accounts, project costs and supporting documents, so have everything ready before starting your application.

### 5. Understand the grant payment process [Read More](#) ▾

Knowing how your [grant payment process](#) works and how your project is funded will help you better understand the application process.

## Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our [FAQs page](#) to get all the information you need to make the most of this grant opportunity.

## Ready to Apply?

**The application portal will reopen on 31st January 2026 when you can apply for Productivity, Skills, Visitor Economy and Apprenticeship Grants.**

## Useful links

- Better Business Grant FAQs
- Better Business Grant Application Guidance
- Guidance- Approved Apprenticeship and trainee minimum wage rates
- Better Business Grant payment process
- Better Business Grant Ts&Cs for grants under £5,000
- Better Business Grant Ts&Cs for grants over £5,000
- Better Business Grant Ts&Cs for apprenticeship grants

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