Better Business Grant

Apprenticeship Grant applications are still open (All other elements are now closed)

The Better Business Support Package is part of a £20m initiative from the Government of Jersey to help employers manage the transition to a living wage. As part of this support, £5.3m has been allocated to the Better Business Grant in both 2025 and 2026 to help Jersey businesses:

- Improve productivity
- Invest in staff training
- Grow the visitor economy
- Support apprenticeships

The Productivity, Skills and Visitor Economy elements of the Better Business Grants are now closed, with funding for these streams fully allocated.

Apprenticeship Grants remain open, offering £2,000 per apprentice.

What grants can I apply for and what projects are eligible?

Productivity Grant (Funding level up to 50%) - Now closed for 2026 Read More

Applications for the Productivity Grant are now closed for 2026.

What it's for: Investing in equipment, tools, or technology that helps your business operate more efficiently.

Eligible projects include investments that lead to:

- Improved process efficiency
- Reduced operating costs
- Increased sales

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Productivity Grant **guidance** here.

Visitor Economy Development Grant (Funding level up to 50%) Now closed for 2026 Read More

Applications for the Visitor Economy Development Grant are now closed for 2026.

What it's for: Businesses that earn a significant part of their income from visitors and want to enhance their offer or services.

Eligible projects:

- Improved process efficiency
- Reduced operating costs
- Increased sales
- Funding is specifically ring-fenced for the visitor economy sector
  Note: Can be used alongside other funding.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Visitor Economy Development Grant **guidance** here.

Skills Grant (Funding level up to 80%) Now closed for 2026 Read More

Applications for the Skills Grant are now closed for 2026.

What it's for: Training that builds leadership, digital capability, or operational skills.

Eligible training focuses on improving:

- Efficiency
- Cost reduction
- Sales performance
  Not covered: Consultancy services

In 2026, businesses may apply for 2 Minor Skills Grants or subject to eligibility, 1 Major and 1 Minor Skills Grant.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Skills Grant **guidance** here.

Apprenticeship Grants Read More

What it's for: Employers taking on apprentices enrolled in a government-supported apprenticeship programme.

If you're looking to understand how the Apprenticeship Grant works, **click here** to find out more.

Terms & Conditions for Grants

Over £5,000

Major Grants include additional requirements. Check the full terms before you begin so you understand the evidence, reporting and documentation required.

Read Terms & Conditions for Grants Over £5,000

Under £5,000

Minor Grants have their own eligibility rules and conditions. These explain what you can claim for, how matched funding works and what evidence you'll need to provide.

Read Terms & Conditions for Grants Under £5,000

Before you apply think about the following

1. Review eligibility Read More

Check that your business meets the criteria. Use our Eligibility Checker if you are unsure.

2. Review the guidance documents Read More

Download the guidance document that matches your project.

3. Review your processes Read More

- Which tasks slow you down?
- Which systems could be improved or automated?
- Where is your business losing time or money?

4. Gather your information early Read More

You will need business details, accounts, project costs and supporting documents, so have everything ready before starting your application.

5. Understand the grant payment process Read More

Knowing how your grant payment process works and how your project is funded will help you better understand the application process.

Ready to Apply?

Apply here

Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our FAQs page to get all the information you need to make the most of this grant opportunity.

Useful links

- Better Business Grant Apprenticeship Grants
- Better Business Grant Application Guidance
- Better Business Grant FAQs

- Better Business Grant payment process
- Better Business Grant Ts&Cs for grants under £5,000
- Better Business Grant Ts&Cs for grants over £5,000
- Better Business Grant Ts&Cs for apprenticeship grants
- Guidance- Approved Apprenticeship and trainee minimum wage rates

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