

Better Business Grant

Applications for 2025 are now closed. The application portal will **REOPEN on 31st January 2026 for Productivity, Skills, Visitor Economy and Apprenticeship Grants**

The Better Business Support Package is part of a £20m initiative from the Government of Jersey to help employers manage the transition to a living wage. As part of this support, £5.3m has been allocated to the Better Business Grant in both 2025 and 2026 to help Jersey businesses:

- Improve productivity
- Invest in staff training
- Grow the visitor economy
- Support apprenticeships

If your business wants to invest in its future, now is the ideal time to apply.

Already submitted an application?



[Access your Jersey Business Grants Portal Here](#)

What is the Better Business Grant?

The Better Business Grant offers **up to 50% matched funding** for initiatives that build skills, improve efficiency and support the visitor economy.

With £5.3m available, this is a major opportunity for Jersey businesses to upgrade systems, train staff and plan for long-term growth.

What grants can I

apply for and what projects are eligible?

Productivity Grant [Read More](#) ✓

What it's for: Investing in equipment, tools, or technology that helps your business operate more efficiently.

Eligible projects include investments that lead to:

- Improved process efficiency
- Reduced operating costs
- Increased sales

Visitor Economy Development Grant [Read More](#) ✓

What it's for: Businesses that earn a significant part of their income from visitors and want to enhance their offer or services.

Eligible projects:

- Same as Productivity Grants
- Funding is specifically ring-fenced for the visitor economy sector

Note: Can be used alongside other funding.

Skills Grant [Read More](#) ✓

What it's for: Training that builds leadership, digital capability, or operational skills.

Eligible training focuses on improving:

- Efficiency
- Cost reduction
- Sales performance

Not covered: Consultancy services

Apprenticeship Grants [Read More](#) ✓

What it's for: Employers taking on apprentices enrolled in a government-supported apprenticeship programme.

Terms & Conditions for Grants Over £5,000

Major Grants include additional requirements. Check the full terms before you begin so you understand the evidence, reporting and documentation required.

[Read Terms & Conditions for Grants Over £5,000](#)

Under £5,000

Minor Grants have their own eligibility rules and conditions. These explain what you can claim for, how matched funding works and what evidence you'll need to provide.

[Read Terms & Conditions for Grants Under £5,000](#)

Before you apply think about the following

1. Review eligibility [Read More](#) ▾

Check that your business meets the criteria. Use our [Eligibility Checker](#) if you are unsure.

2. Review the guidance documents [Read More](#) ▾

Download the [guidance document](#) that matches your project.

3. Review your processes [Read More](#) ▾

- Which tasks slow you down?
- Which systems could be improved or automated?
- Where is your business losing time or money?

4. Gather your information early [Read More](#) ▾

You will need business details, accounts, project costs and supporting documents, so have everything ready before starting your application.

5. Understand the grant payment process [Read More](#) ▾

Knowing how your [grant payment process](#) works and how your project is funded will help you better understand the application process.

Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our [FAQs page](#) to get all the information you need to make the most of this grant opportunity.

Ready to Apply?

The application portal will reopen on 31st January 2026 when you can apply for Productivity, Skills, Visitor Economy and Apprenticeship Grants.

Useful links

- > [Better Business Grant FAQs](#)
- > [Better Business Grant Application Guidance](#)
- > [Guidance- Approved Apprenticeship and trainee minimum wage rates](#)
- > [Better Business Grant payment process](#)
- > [Better Business Grant Ts&Cs for grants under £5,000](#)
- > [Better Business Grant Ts&Cs for grants over £5,000](#)
- > [Better Business Grant Ts&Cs for apprenticeship grants](#)

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