

## Using Copilot for Microsoft 365 to spearhead our efforts to boost productivity for all Jersey businesses

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**Paul Murphy**  
Chief Executive  
Officer

**At Jersey Business, we are committed to driving innovation and enhancing productivity for all businesses across Jersey.**



Our recent collaboration with Microsoft to produce a case study on the implementation of Copilot for Microsoft 365 is a testament to this commitment. By integrating Copilot into our daily operations, we have not only streamlined our processes but also empowered our team to focus on strategic initiatives that drive growth.

This partnership with Microsoft has been instrumental in showcasing how advanced technology can be leveraged to achieve remarkable results.

We are excited to share our journey and the positive impact Copilot for Microsoft 365 has had on our organisation and the wider business community in Jersey.

Watch the video and read more about our experience in the detailed case study on the [Microsoft blog](#).