

## LinkedIn training with Black Vanilla

12:00 - 13:30 | 12/09/2024 | Online

**Book now** →



**Did you know the UK has over 29 million LinkedIn users, making it the fifth-largest user base globally? With 52,700 users in Jersey, 30,900 in Guernsey, and over 750,000 LinkedIn company pages in the UK alone, the platform is a crucial tool for professional growth, B2B marketing and networking.**



**Book here**

This lunchtime training session is perfect for professionals looking to build their personal brand and connect with colleagues and leaders in their industry.

### **What Will Be Covered:**

- Introduction to LinkedIn: Why you should use it, what to be wary of, settings and privacy, understanding the algorithm.

- Creating a Five-Star Profile: Tips to make your profile stand out and represent your professional expertise
- Supporting Colleagues' Posts: How to engage with your network and boost visibility.
- Best Practices for Posting Content: Strategies for creating engaging posts that resonate with your audience.
- Tips, Tricks, and Trends for 2024: Stay ahead with the latest LinkedIn strategies.