LinkedIn training with Black Vanilla

12:00 - 13:30 | 12/09/2024 | Online

Book now →

Did you know the UK has over 29 million LinkedIn users, making it the fifth-largest user base globally? With 52,700 users in Jersey, 30,900 in Guernsey, and over 750,000 LinkedIn company pages in the UK alone, the platform is a crucial tool for professional growth, B2B marketing and networking.

Book here

This lunchtime training session is perfect for professionals looking to build their personal brand and connect with colleagues and leaders in their industry.

What Will Be Covered:

- Introduction to LinkedIn: Why you should use it, what to be wary of, settings and privacy, understanding the algorithm.

- Creating a Five-Star Profile: Tips to make your profile stand out and represent your professional expertise

- Supporting Colleagues' Posts: How to engage with your network and boost visibility.

- Best Practices for Posting Content: Strategies for creating engaging posts that resonate with your audience.

- Tips, Tricks, and Trends for 2024: Stay ahead with the latest LinkedIn strategies.