The Purposeful Leader Masterclass & Interactive Workshop

09:30 - 12:30 | 11/10/2024 | La Hocq Suite, Radisson Hotel

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The business arena today requires a new kind of Leadership. Why?

Book here

- Because businesses are having to do more with less
- Competition is fierce
- Clients and customers are more demanding than ever
- Leading and managing a diverse team with multiple motivations and drivers requires a different skillset
- The external climate is in a constant state of flux with continued economic uncertainty
- The pace of change is relentless and only getting faster; and
- Businesses are having to think broader about their environmental and societal impact.

As if there wasn't enough to think about and do already.

This masterclass helps experienced leaders and those quickly advancing to senior roles develop the mindset and skills to be more relevant, agile, and resilient, giving their business a competitive edge.

It is focused on you being a purposeful leader who people follow because they want to not because they have to!

In this high impact, practical workshop you'll discover…

- What being 'purposeful' really means on a daily basis? Why have a compelling answer, this question is critical to being a purposeful leader…What cause do you serve?
- Leading self/leading the business and leading others…how much focus and time should go on each? And why you need to focus on all 3 to achieve leadership mastery!
- Why you need to be the best role model you know!
- The multiplier effect – why one of the single most competitive advantages for organisations today is their ability to grow, nurture and develop leadership capability faster than the competition. Your future business success depends on it!
- Purposeful leadership consists of two parts: (1) Function and (2) Style. Discover how effective you are in both areas.
- Successful world leaders demonstrate leadership styles that cover the full range of the spectrum. Is it one style fits all or can you cultivate your own style and still be effective as a leader?
- There are 7 elements of a leadership style that are common among all effective leaders. What are they? And…carry out a mini audit of your effectiveness against these 7 elements.
- The power of an 'Ever Forward' leadership mindset and why this is critical for momentum building.
- Why your growth strategy must be based on a cultural operating model (COM) and NOT a Target Operating Model (TOM)
- One of the greatest gifts a leader can have is the ability to decide. Understanding the 'continuum of decision-making styles; delegative, consensus, participative and autocratic decision making. What's the merits/downsides of each and what scenarios is each best used in?

- Why great leaders know the detail but don’t do the detail.
- Great leaders can operate at different altitudes! How effective are you in this discipline of purposeful leadership?
- Why ACTION is the key!

Who's presenting?

Royston Guest

CEO - Growthpathways