

## New & Aspiring Leaders - High Impact Workshop

09:30 - 12:30 | 27/09/2024 | The Club Hotel & Spa,  
Green Street, St Helier | £65.00 per delegate

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**NEW & ASPIRING LEADERS**  
**HIGH IMPACT WORKSHOP**

27th September 2024  
09:30 - 12:30  
The Club Hotel and Spa

**EMPOWER, INFLUENCE, LEAD**  
**THE TOOLS YOU NEED TO SUCCEED**

The graphic features a chess knight piece on a dark surface, with a large, faint 'B' in the background.

**Investing in training for your managers not only enhances their leadership skills but also drives growth, boosts employee morale, and significantly improves overall productivity.**



[Book here](#)

- Discover the practical application of understanding motivation.
- Equip yourself with three key skills to become a great communicator and influencer.
- Learn the one crucial question that can help set people up for success.

“In the UK alone, there are approximately 2.4 million untrained ‘accidental managers’, with poor management costing £84 billion a year” - **Chartered Institute of Management**

This workshop will make sure you consciously or unconsciously do not fall into this trap and is designed specifically to:

- Develop the mindset, skillset and provide the tools for aspiring leaders/managers and those looking to move into a leadership role; and
- For those new to a managerial or leadership role or in lower or middle management who want to accelerate their leadership journey and impact on others.

### **Your workshop facilitator**

If you know anything about Royston Guest, if you have had any experience with him or his work, you know one thing above all else; he delivers.

He has an insatiable thirst and passion for understanding human potential; helping both current and aspiring leaders and managers to unlock their full potential, unleash success, and be the best they can be. His sessions are high energy, high impact, game changing and revolutionary.

This workshop will be no different!

**PLEASE NOTE:** for the rest of this overview, we use the term 'leader' – however, the term applies to both leaders and managers in terms of the focus of the session.

### **The content**

Throughout the workshop you'll discover practical and real-world ideas for you to instantly personalise and apply, which include:

- Lead without title! Why you MUST think, feel, and act like a leader first...the title comes later! Most aspiring leaders get this the wrong way round!
- The mindset shift in making the transition from individual contributor to effective Leader
- How to avoid the 3 common pitfalls that derail most new leaders

- Why should anyone be led by you? How to ensure people follow you because they want to not because they have to!
  - How do develop self as a rounded Leader through your understanding and application of three parallel pathways; I Lead...self/business and others
  - How motivation really works and why as a leader you cannot motivate anyone! You'll love the practical application of this idea!
  - What are the 3 key skills in your Leadership tool bag to achieve mastery as a great communicator and influencer of others? Once you have these in your conscious mind, you'll use them all the time!
  - What's the one defining question to use in order to set people up for success...not to fail?
  - Why culture isn't a thing...it's EVERYTHING! In business and leadership, it's not just about WHAT you do...it's HOW you do it! HOW to create the right cadence and rhythm and build high performance teams.
  - Why ACTION is the key! All great leaders have a bias for massive action! Do you?
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## **Who's presenting?**

### **Royston Guest**

CEO - Growthpathways