Jersey Business Open Day

07:45 - 17:00 | 18/07/2024 | Jersey Business, 31 The Parade, St Helier

Book now →



Join us at the Jersey Business Open Day on 18 July 2024, to continue the momentum from the recent Productivity Conference. This event is designed to provide a selection of informative workshops that cater to various aspects of business development.

Book here

Participants will have the opportunity to delve into the Business Improvement Programme (BIP), explore strategies for leading growth, engage in retail-focused discussions, and receive guidance on starting a new business.

In addition to the workshops, attendees can book a one-on-one session with our business support team for personalised advice and support. While there is no need to sign up for the information workshops, securing a spot for a one-on-one session is recommended and can be done through the link provided

below.

The Open Day is an excellent opportunity for entrepreneurs and business owners to gain valuable insights, network and discover new ways to drive their business forward.

Don't miss out on this chance to connect with industry experts and take your business to the next level.

Agenda

- 07:45 AM – 08:15 AM - Starting a Business / Business Planning Strategies (Free croissant on arrival for the early risers)
- 08:30 AM – 09:00 AM - Starting a Business / Business Planning Strategies
- 10:00 AM - 10:30 AM - Business Improvement Programme – Informative
- 10:30 AM - 11:00 AM - Leading Growth Programme – Informative
- 11:30 AM - 12:00 PM - Basic Mapping Session
- 12:00 PM - 12:30 PM - Basic Mapping Session
- 12:30 PM - 13:00 PM - Starting a Business / Business Planning Strategies
- 13:00 PM - 13:30 PM - Starting a Business / Business Planning Strategies
- 13:30 PM - 14:00 PM - Starting a Business / Business Planning Strategies
- 14:00 PM - 14:30 PM - Business Improvement Programme – Informative
- 14:30 PM - 15:00 PM - Leading Growth Programme – Informative
- 15:00 PM - 15:30 PM - Retail Focus
- 15:30 PM - 16:00 PM - Basic Mapping Session
- 16:00 PM - 16:30 PM - Basic Mapping Sessions

Sessions

Business Support Sessions / One on One Consultations
Curious? Need help? Sign up now for tailored guidance to success!

Basic Mapping Session

Hate waste? Here we can help you get started and eliminate it.

Discover the concept of process mapping and its benefits. Engage in a hands-on exercise tailored to your business, guiding you through creating your own process map. Learn how Jersey Business can support your journey with further training, resources, and personalised support for process improvement. We'll address your questions and summarise key takeaways.

Starting a Business / Business Planning Strategies

Starting your entrepreneurial journey can be hard. Find out what the business planning essentials here.

Begin your entrepreneurial journey with our course that covers the essentials of starting a business, from legal structure and business planning to market research. Discover the wealth of resources, tools, and services offered by Jersey Business to support new ventures, including mentoring, funding advice, and various workshops and programmes.

Business Improvement Programme - Informative Session

Looking to enhance efficiency and productivity improvements in your business? Find out how the Business Improvement Programme can help you do that.

Gain the insights and tools you need for your business to thrive. This informative session offers a brief overview of the programme's objectives and structure, highlighting core strategies for growth and key insights from past sessions.

Leading Growth Programme - Informative Session

An opportunity to enhance your leadership skills. Find out more about how the Leading Growth Programme can be the key to your growth and success.

Get a brief overview of the programme's objectives and structure, and uncover the core strategies for growth. Gain insights from past sessions and access practical tools to enhance your Leadership skills. Have your questions addressed and learn the next steps to sign up.

Retail Focus

Want to understand the challenges and opportunities within the retail sector, strategic insights into consumer behaviour and market trends? This is for you.

We will discuss the latest trends impacting retail, from shifting consumer behaviours to technological breakthroughs. Learn effective strategies for retail success, including enhancing customer engagement and inventory management. Have your questions answered and walk away with key takeaways that will give you a competitive edge.