Driving Business Growth by Recognising Sustainability Opportunities

08:00 - 09:30 | 11/07/2024 | The Royal Yacht, Weighbridge

Book now →

The Jersey Chamber of Commerce invites you to enjoy breakfast and discover the business potential of sustainability – hearing from ESG, communications and business transformation experts as well as finding out more about a real-world example of how sustainable practice is transforming the property investment sector.

Book here

Registration 0730-0800

Breakfast will be provided

Sponsored by FutureTracker, experts in environmental impact measurement and regulatory reporting, this breakfast session will show you how your business can get ahead in its journey to

sustainability and the tangible business benefits that will bring.

Speakers will include:

Fred Betley, Managing Director and Co Founder, FutureTracker

Fred has a degree in Global Sustainability and also is a qualified Carbon Footprint Analyst. he has guided countless organisations throughout their sustainability journeys. He has been instrumental in the development of FutureTrack's approach to organisational change and sustainability and has an acute understanding of the sustainability landscape and its solutions.

Dipak Vashi, Business Advisory Senior Manager, Grant Thornton

Dipak leads the ESG and Sustainability strategy and activities for Grant Thornton Channel Islands and advise clients at all stages of their ESG journey. Focusing on the importance and urgent need for businesses to bring sustainability into their strategy. An effective ESG strategy presents all businesses with opportunities to be market leaders and satisfy stakeholder demands.

Laura Morel, Account Director, Orchard (Jersey)

Laura is an experienced communicator and enjoyed a successful career in the finance industry before moving into marketing and communications. Her expertise is particularly focused on the clear and correct communication of sustainability journeys.

Marc Lainé, Co Founder, FutureTracker

Marc developed ESI Monitor to tackle one of climate change's largest drivers: organisations. Marc will talk about the new products and services financial services and non-financial services companies can to develop today to increase profitability and protect both clients and the planet. Marc will also give a pragmatic view of regulations in the UK and EU and how they will impact Jersey businesses and their clients and the realistic options for Jersey regulation.

Vincent Le Gallez, UN1TY

Vincent will give an overview of UK EPC ratings and the risks for firms, banks, trusts, funds and individuals owning properties in the UK. Mike will also talk about his solution.

Agenda

08:00 - 08:10 - Welcome - Fred Betley - Future Tracker

08:10 - 08:25 - How and why you should be doing a climate risk assessment now - Dipak Vashi

08:25 - 08:50 - Sustainability: From risk management to market opportunities Marc Lainé, ESI M

08:50 - 09:05 - Communicating your sustainability journey effectively Laura Morel, Orchard

09:05 - 09:20 - EPCs: sustainably safeguarding your property investment portfolio Mike Ozanne,

09:20 - 09:35 - Q&A with speakers moderated by Fred Betley



This event has been kindly sponsored by Future Tracker.