2024 Export Support Service Group Update

28th May 2024

Jersey Business is delighted to share the latest developments from our Export Support Service Group for 2024. Our team has been actively engaging with key figures and businesses to strengthen and expand Jersey's export capabilities.

In a significant meeting held on February 2nd, we had the pleasure of spending time with the Rt Hon Greg Hands MP, the UK Minister for Trade Policy, along with representatives from Jersey Finance, Digital Jersey, and a variety of local businesses involved in exporting services and products.

Bio:

The Rt Hon Greg Hands was appointed Minister of State for Trade Policy in the Department for Business and Trade on 13 November 2023. He was also appointed Minister for London on 13 November 2023. Prior to that, he was Chairman of the Conservative Party from January 2023 to November 2023.

He has held the Minister of State for Trade Policy role on no fewer than three previous occasions (October 2022 to February 2023; February 2020 to September 2021; and July 2016 to June 2018).



Our commitment to understanding the current landscape of Jersey's export business led us to conduct an extensive evaluation, reaching out to 163 businesses across fourteen sectors. We extend our gratitude to all participants who provided valuable data and insights.

The Export group's efforts included tours of exporting businesses, such as Genuine Jersey, Jersey Royal growers, and Jersey Dairy. These visits have

been instrumental in learning directly from the teams and addressing day-to-day challenges.

Our commitment to the Export Strategy Vision is to enhance the diversity and value of Jersey's exports. Collaborating with established exporters addresses current challenges and, by extension, lowers entry barriers for new exporters. Measuring the outcomes of these efforts is vital to ensure they align with our strategic goals of broadening export variety and increasing economic value.

Jersey Business continues to offer practical experience, tools, and advice to support businesses at various stages of growth. Our focus on export productivity is reflected in the resources available through.

- Our website, which features over 40 different export topics, downloads, and assets
- Our Productivity Scorecard to access your level of productivity
- Our Productivity Conference on June 26th which features a workshop on Export experiences

Additionally, we encourage you to explore the Export Strategy for 2023-2026 and the Genuine Jersey website.