# Keynote speaker announced for the 2024 Productivity Conference

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[Isabella Mauger]

Programme Executive

## Learn to tame your tigers!

**We're excited to announce the return of the annual Productivity Conference** for its second year, an event dedicated to boosting efficiency and sparking innovation across Jersey's business landscape.

This year, we are delighted to welcome Jim Lawless, an internationally renowned speaker and author, as our Keynote Speaker. Let Jim, the #1 UK guest speaker help you to tame the tigers inside your head as he shares his insights on embracing change and fostering a culture of courage in business.



**Jim Lawless, Productivity Conference 2024 keynote speaker**

Attendees can look forward to a variety of action-packed workshops designed to provide practical strategies for improving productivity. These interactive sessions will cover topics such as upskilling and wellbeing, export, capital

investment, process and efficiency and leveraging technology for business growth.

The Productivity Conference is a must-attend event for business leaders, entrepreneurs, and professionals who are committed to driving success and growth through increased productivity. Don’t miss this opportunity to network with peers and learn from industry experts.

For further information and to book your ticket click here.