Be the Change: Your Voice Matters in the Jersey Business Productivity Survey 2024

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Paul Murphy

Chief Executive Officer

The survey has now closed. The results with be shared in June 2024.

At Jersey Business, we believe that every member of our workforce has a unique and valuable perspective that can drive positive change. That's why we're excited to announce the launch of the **Jersey Business Productivity Survey 2024**. The survey is a pivotal initiative inviting every member of the workforce to contribute their valuable insights. This survey represents a collective effort to understand and enhance productivity across the business community in Jersey.

The Importance of Every Voice

The survey seeks to gather diverse perspectives from all levels of the workforce, recognising that each individual's experience is crucial in painting an accurate picture of the productivity landscape. We're encouraging everyone to share the survey with their friends and colleagues as the feedback provided will inform the development of targeted support systems, ensuring they are effective and resonate with the Jersey business community.

Jersey Business Productivity Survey 2024



What's in It for You?

Aside from the opportunity to influence the future of our business culture, everyone taking part is in with the chance to win a **£200 cash prize**! But more importantly, they will know their participation has a direct impact on improving the work environment for everyone.

How Can You Help?

By committing just 10 minutes to completing the survey, each response is a step towards gaining valuable insights that will drive positive change within the community.

Sharing Collective Insights

The survey closes on **April 30th**, and the findings will be showcased on our website, setting the stage for our **Productivity Conference on Wednesday, 26th June**. The input will also guide the support Jersey Business provides to the busines community moving forward.

Conducted by 4insight, a local and professional marketing research company, we guarantee your confidentiality. Adhering to the highest standards of conduct, we ensure your data is protected under the Data Protection (Jersey) Law 2018 and GDPR.

Join the Movement

We want everyone to be a part of this pivotal moment for Jersey's business community. A wide ranage of perspectives is the key to unlocking a more productive and fulfilling work environment for us all. It's an opportunity for the workforce to be the catalyst for a more productive and fulfilling work

environment.

For more information on how the team at Jersey Business can support you on your productivity journey click here.