Breakthroughs that Speed up Everything

08:30 - 10:30 | 24/04/2024 | BDO Ltd, La Route de la Libération, Saint Helier JE1 1BG

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6 leadership behaviours for revolutionised productivity.

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British productivity is slipping. Global productivity isn't. What's the difference, and what can island organisations do about it?

Business author and award-winning keynote speaker Douglas Kruger lifts the veil on six of the most useful answers.

It's not simply about adding people. And it doesn't require costly cultural interventions.

In this keynote, Douglas shares the six most efficacious '80/20' principles, to shift the balance of your productivity, with intelligent tweaks to behaviour. What can you do differently, starting today, for the most pronounced results? What leadership techniques have been proven to affect the most change, per trusted sources like Harvard Business Review?

A quick example:

Say you manage ten people. Two are performing well. The other eight are not. Most managers will focus on ‘fixing’ the other eight. But you will get exponentially faster results by studying the two, then teaching ‘what they are doing right.’ It’s called Replicating Bright Spots. It’s a much faster path to productivity. And it’s just one of six techniques Douglas will cover.

Behavioural economics has some astonishing insights for us. Discover a selection of the best at this event.

The ideas are designed to carve years off your leadership teams’ learning curve.

It’s like the old analogy about chopping down a tree. Work hard all day, by all means. Or begin by sharpening your axe. That way, you can get the job done before breakfast

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Who's presenting?

Douglas Kruger

Professional speaker, author and trainer

Douglas Kruger has been inducted into the ‘Speakers Hall of Fame’ by the PSASA, an honour reflecting excellence in his craft and dedication to serving clients. He is the author of ten business books with Penguin, focusing on a range of topics that include business innovation, public speaking, brand building, and how to become the leading name in an industry. His most popular presentations include: ‘Own Your Industry - How to Position Yourself as an Expert,’ and ‘They’re Your Rules, Break Them! How to Create Disruptive Innovation.’ Douglas’s clients say: “From conceptualisation to conclusion, Douglas was a consummate professional. His address was incredibly well aligned with the spirit, content and conversations of our senior leadership team and he was charming, funny and insightful. He left the executive with a set of very practical, immediately implementable, next steps. An intellectual and strategic storytelling delight.” - Michelle Neilson, Marketing Executive, Imperial Logistics