Companies identify thousands in savings by completing the Business Improvement Programme

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Jennie Smith

Head of Business Support

£38,000, the average cost saving identified by each business on the recent Business Improvement Programme run by Jersey Business.

Jersey Business is delighted to share the achievements of attendees of its productivity-focused Business Improvement Programme. In 2023, 30 individuals representing 15 local businesses signed up and identified an area of their operations to focus on as a project. These ranged from enhancing the client journey, optimizing staff rostering to payment processing - to mention just a few. Businesses joined from all sectors ranging from agriculture to hospitality and even dog walking, attendees learnt tried and tested lean techniques that collectively identified and to ultimately eradicate £562,000 worth of inefficiencies and waste in their live projects, averaging an impressive annual forecast savings of £38,000 per business.

International recognition

The culmination of these efforts resulted in an impressive 22 Green Belt certifications from the International Lean Six Sigma Institute (ILSSI). Renowned as global leaders in lean principles and process improvement, ILSSI's endorsement underscores the programmes ability to drive really practical results. Notably, Jersey celebrates its first ILLSI Black Belt accreditation, awarded to Evan Smith, CEO & Founder of Cicacda (Jersey) Ltd, in recognition of his exemplary commitment to process improvement and lean principles.



Deputy Kirsten Morel – Minister for Sustainable Economic Development presenting Evan Smith from Cicada (left) with his black belt certification, Ronnie Isherwood from JE3 and Lorie Rault from Jersey Business with their green belt certificates.

Here to help all businesses in Jersey

Jersey Businesses aspires to extend this transformative impact to 1000 businesses, with the overarching goal of helping businesses collectively save £38 thousand by empowering their people to lead on live projects, driving efficiencies within their own day-to-day operations.



Credit: Paul Wright Photograpahy

Walking the Gemba, sharing expertise

Jersey Business believe that it is important that whilst we talk to local businesses about improving productivity, we also practice what we preach and remain on a journey of continuous improvement ourselves. With that aim, Lorie Rault from the Business Support Team at Jersey Business, completed the recent Business Improvement Programme and is one of the recipients of the ILSSI Green Belt. Lorie's project was an in-depth self-analysis project of how she spends her time. By scrutinizing her support role within the retail sector, Lorie ensures that everything she does aligns with the team and

company objectives and really boosted her own operational efficiency. This is a skillset Lorie is passionate to share to help clients realise cost and time savings in their own businesses.

Ready to join the journey?

The September Business Improvement Programme beckons aspiring businesses to embark on a journey of optimization and growth. Interested parties are encouraged to visit Jersey Businesses' website for detailed information and registration for the programme.

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