How your business can win with social media

08:00 - 09:00 | 07/02/2024 | Santander Work Cafe, St Helier

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Join Jo Buchanan, Founder of TwitTwooYou and Charlotte Dunsterville, Managing Partner of UN1TY, at the Santander Work Café, to learn how to harness LinkedIn to grow your business.

Book here

Charlotte offers 28 years of experience in all things customer-related, while Jo delivers 24 years of strategic marketing excellence.

Charlotte will dive into the importance of curating a strategy to grow your business successfully. She'll share the importance of developing your business's unique selling proposition and how you should challenge your status quo for growth.

Jo will then discuss all things content and guide you on what and how you should post to generate interest, grow customer loyalty,

an online following, and generate leads. We'll also talk about the importance of customer engagement and how crucial it is to respond to all comments, even the negative ones.

If you want to grow your business organically, using tried and tested methods to generate interest and leads, you won't want to miss this talk.

By attending this event, you agree that any photography or videography of the event and attendees may be used for promotional purposes. Your data may also be shared with the event hosts.

Who's presenting?

Jo Buchanan

Founder of TwitTwooYou