

## Meaning, Metrics and Mojo in Marketing

16:00 - 17:30 | 10/11/2023 | BDO, Windward House,  
St Helier



This is THE event you can't afford to miss! Spaces are extremely limited, so act fast to secure your spot before they vanish!

- ☑ In their own words, Velocity “help B2B marketers tell great stories about stuff it’s hard to get your head around, and then take those stories to market to build an audience, generate leads and drive growth”.
- ☑ They uncover why B2B tech markets move at lightning speed.
- ☑ Master the winning trio: clear-eyed strategy, heart-skipping creativity, and revenue-boosting performance.”

### Who Should Attend:

- ☑☑ **Marketing Professionals:** Whether you’re just starting

your career or a seasoned expert, this event will offer insights for all levels.

- **Business Owners and CEOs:** If you want to turbocharge your brand and marketing strategies, you won't want to miss this opportunity.
- **Aspiring Storytellers:** If you've ever struggled with telling engaging stories about complex topics, this event is for you.

Velocity's clients include industry giants such as AWS, Salesforce, and Hubspot, to name just a few.

Get ready to revolutionize your marketing strategies! Book now to secure your place at this game-changing event.

Learn more about Stan Woods and Velocity Partners here: [velocitypartners.com](https://velocitypartners.com).

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## Who's presenting?

### Stan Woods

Co Founder and CEO of Velocity

Stan is the co founder and CEO of Velocity , a strategic digital marketing agency dedicated to serving tech B2B. He started out teaching defence economics at university, had a three year spell in military intelligence specialising in the Soviet navy. By a circuitous route he found himself heading up Europe's largest tech PR company, and ultimately flogging it to Omnicom, one of the world's biggest marketing services companies. He started Velocity 23 years ago and does positioning and strategy work with startups, unicorns and industry leaders.