

Jersey Business Appoints Chief Executive Officer

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The board of Jersey Business has announced the appointment of Paul Murphy as a director and Chief Executive Officer of the company. Mr Murphy will take up the position in February 2023.

Mr Murphy's career spans over 30 years in sectors including retail, distribution and the motor industry and evolved into a global leadership role in the technology environment. He first started working in Jersey in 2006 when he moved to the Island to become the Managing Director at BlahDVD. He has been the CEO of Onogo since 2019, developing the company into one of Amazon's top 1% global sellers. Investing in culture, technology and logistics has enabled Onogo's Jersey team to retail on a global scale. Mr Murphy is the

2022 winner of the IOD's Director of the Year of a Large Business.

Jennifer Carnegie, Chair of Jersey Business said, "We are extremely pleased to have Paul Murphy joining us as our Chief Executive Officer. He brings with him extensive experience of developing international business and understands the complexities of running a successful organisation in Jersey. I know his wealth of knowledge will greatly benefit our team, our clients and all our other stakeholders."

Commenting on his appointment, Paul Murphy said, 'I am very excited about joining Jersey Business. Having worked with a number of the team over the past few years, I have experienced their support first hand and recognise how professional, knowledgeable, and collaborative the entire organisation is. I am delighted to have the opportunity to add my own skills to this already high performing team.'

Deputy Kirsten Morel, Minister for Economic Development, Tourism, Sport and Culture said, "Local business is the mainstay of our economy and the work of Jersey Business in helping entrepreneurs start and succeed in business is invaluable. Paul Murphy's direct experience of the opportunities and challenges that businesses face in Jersey will add greatly to our combined efforts to support and develop our local industries. I look forward to working with Paul in the future and am confident that together we can create the right conditions for a productive, sustainable and thriving economy in Jersey.'

Jersey Business provides confidential advice and support to businesses across all industries and at any stage of their lifecycle. The organisation is independent of but funded by the Government of Jersey.

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