Five of the most inspirational resources for new business owners

8th September 2022

Five of the most inspirational resources for new business owners



Starting up a business can create a whole host of emotions; some positive like excitement, happiness, pride, and others which can feel a little unsettling, like uncertainty. If you're at the beginning of your start-up journey and you're battling through the rollercoaster of emotions that comes with beginning your own venture, you're certainly not alone. Remember that no one is an island and getting through those trickier moments of being your own boss can be overcome with the support and inspiration of others. **Steven Bartlett's Diary of a CEO podcast** One of the most recognisable names in business, Steven Bartlett built one of the world's most influential social media companies, Social Chain, at the age of 21. At 27, he took the company public with a market valuation of $600m. He also became the youngest ever Dragon on the television programme, Dragon's Den. Steven's podcast – The Diary of a CEO – is derived from a want to 'give you a look into what it's like behind the scenes, being an entrepreneur, the deep, dark thoughts that nobody else will share with you and anything that's playing on your mind.' With an incredibly diverse range

of guests, this podcast is full of wisdom and guidance, leaving the listener feeling heard, enlightened and empowered. **Review and Renew: The Jersey Business podcast** Designed to delve into those big issues that dominate our current business landscape, this six-part series investigates how businesses can do better, achieve their goals, and become more resilient to the ever-changing world around them. Each episode features a different, local business leader who holds a wealth of experience and knowledge, has overcome their own challenging hurdles, and wants to help the next generation of entrepreneurs to meet their ambitions and find success – whatever that may look like for them. **BBC CEO Secrets** In short video snippets of no more than two minutes, the BBC's CEO Secrets series interviews entrepreneurs and business owners internationally about their journeys and the learnings they've discovered along the way. From why it's best to make difficult decisions early in the morning to what happened when one business tried to pay all their staff members the same salary, this resource gives away brilliant and thought-provoking, bitesize chunks of wisdom to budding entrepreneurs and established business owners alike. **Susan Fowler** Engaging with specialists who have a wealth of knowledge and experience in the business world – especially around motivation and inspiration – is a brilliant way to give yourself the boost you may need to feel empowered as you begin your new venture. Susan Fowler specialises in motivation and leadership, helping business owners understand their own motivations, how to motivate others, and how to truly thrive in business. Whether it's through her books, blogs, videos or by visiting her website she is sure to have something that resonates with you, **Jersey Business's Productivity Circle** Sometimes, the best way to become inspired is to undertake new skillsets, learnings and understanding first-hand and then apply them to your business journey in whichever way works best for you. Jersey Business regularly runs Productivity Circle events which aims to support business owners, new and established, in improving how they build and run their ventures with productivity and efficiency at the core. From encouraging lateral thinking to peer to peer learning, this regular networking event looks to inspire businesses of all shape and size to do business better. Starting a new business isn't going to be plain sailing, it takes hard work, determination, and grit. But, with so many brilliantly thought-provoking and empowering resources in the market, finding that flicker of inspiration that you need to keep moving forward and make your business the best it can be is more straight-forward than ever.

Visit our start up page to get more information on setting up your business in Jersey