

## Importing & exporting

### What do I need to think about?

In the close-knit business community of Jersey, expanding beyond our familiar shores is the next step for growth. Picture your unique products or services finding a home in markets beyond Jersey. It's a thought-provoking idea, isn't it?

Now, entering the realm of exporting might seem like a significant move, and indeed it is. It's not just an adventure; it's a strategic journey. It involves understanding the needs of potential markets and having a well-thought-out plan.

If you've already built a solid business foundation in Jersey, that's a valuable asset. Exporting isn't just about increasing sales; it's about elevating your business profile, gaining credibility, and potentially expanding your network.

Here's the valuable insight: trading abroad acts as a form of insurance for your business. It diversifies risks, introduces fresh perspectives, and contributes to the longevity of your products or services. Given the post-Brexit scenario, knowing the ins and outs of importing from the UK and the EU is a practical skill.

Explore opportunities beyond the familiar

borders of Jersey and let's have a conversation  
and navigate this journey together.

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